



# CMR ENGINEERING COLLEGE

## UGC AUTONOMOUS

(Approved by AICTE - New Delhi. Affiliated to JNTUH and Accredited by NAAC & NBA)



### Department of Computer Science & Engineering (Artificial Intelligence & Machine Learning)

---

<b>TITLE OF EVENT</b>	:	<b>“Business Model Canvas “</b>
<b>GUEST SPEAKER</b>	:	<b>Mr . Subham Giri</b>
<b>DATE OF EVENT</b>	:	<b>20.11.2021</b>
<b>NO. OF PARTICIPANTS</b>	:	<b>180</b>
<b>VENUE</b>	:	<b>F Block Room No :202</b>
<b>COORDINATORS</b>	:	<b>Dr. Rajesh Tiwari, Mrs. S.Priyanka</b>
<b>ORGANISATION</b>	:	<b>CMR Engineering College</b>

### DESCRIPTION

This Guest lecture covers technologies required to build Business Models, basic application. Students have been understand the up and downs of the market.

In this Guest lecture students know the current market trends of Business. An important countervailing force for Business Models has emerged, one that can make the process of starting a company with less risk. It's a methodology called the “lean start-up,” and it favors experimentation over elaborate planning, customer feedback over intuition, and iterative design over traditional “big design up front” development. Although the methodology is just a few years old, its concepts—such as “minimum viable product” and “pivoting”—have quickly taken root in the start-up world, and business schools have already begun adapting their curricula to teach them. They also learn the loopholes of the current market trends in Business Models.



# CMR ENGINEERING COLLEGE

## UGC AUTONOMOUS

(Approved by AICTE - New Delhi. Affiliated to JNTUH and Accredited by NAAC & NBA)

**Department of Computer Science & Engineering**  
**(Artificial Intelligence & Machine Learning)**



# CMR ENGINEERING COLLEGE

## IC201912243

### ACTIVITY REPORT

Promotion in Social Media		
Promotion in any one social media is mandatory.		
	Social Media	Url
<input type="checkbox"/>	Twitter	
<input type="checkbox"/>	Facebook	<a href="https://m.facebook.com/story.php?story_fbid=919320435277372&amp;id=100015982725456">https://m.facebook.com/story.php?story_fbid=919320435277372&amp;id=100015982725456</a>
<input type="checkbox"/>	Instagram	

Academic Year \*  
2021-2022

Program driven by \*

ACTIVITY-2

Quarter \*

QUARTER 3

Program /Activity Name \*

**“Business Model Canvas (BMC)”**

Program Type \*  
Activity ( Guest Lecture)

Other \*  
yes



# CMR ENGINEERING COLLEGE

## UGC AUTONOMOUS

(Approved by AICTE - New Delhi. Affiliated to JNTUH and Accredited by NAAC & NBA)



### Department of Computer Science & Engineering (Artificial Intelligence & Machine Learning)

---

#### Program Theme \*

INNOVATION

#### Other \*

Nil

#### Date & Duration (Days) \*

20.11.2021(1Day)

#### Number of External Participants, If any

-

#### Number of Student Participants\*

43

#### Number of Faculty Participants\*

06

Expenditure Amount, If any : Rs. 5635/-  
Remark

## Overview

#### Faculty Coordinators

Dr. Rajesh Tiwari

#### Student Name

NA

## Poster Design




# CMR ENGINEERING COLLEGE


## UGC AUTONOMOUS

(Approved by AICTE - New Delhi. Affiliated to JNTUH and Accredited by NAAC & NBA)


**Department of Computer Science & Engineering**  
**(Artificial Intelligence & Machine Learning)**



**CMR ENGINEERING COLLEGE**  
UGC AUTONOMOUS

College Code  
**CMRN**

**Department of**  
**CSE - ARTIFICIAL INTELLIGENCE & MACHINE LEARNING**

**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)



Organizing A guest lecture on

**Session on**  
**Business Model Canvas (BMC)**

on **20**  
Nov. 2021

**Resource Expert:**  
**Mr. Shubham Giri**  
Software Developer Amdocs, Gurugram, Haryana.

<b>Coordinator:</b> Dr. Rajesh Tiwari Coordinator IIC	<b>Convenors:</b> Dr. M. Kumaraswamy, HoD CSE (AI & ML)	<b>Patron</b> Dr. A. Srinivasula Reddy Principal
---	---	--

 / cmrengineeringcollege  [www.cmrec.ac.in](http://www.cmrec.ac.in)

List of students attended the guest lecture:



Date: 20/11/2021



**CMR ENGINEERING COLLEGE**  
UGC AUTONOMOUS

NBA

(Approved by AICTE - New Delhi. Affiliated to JNTUH and Accredited by NAAC & NBA)  
Department of Computer Science & Engineering  
(Artificial Intelligence & Machine Learning)



EVENT NAME: Business Model Canvas (BMC)

RESOURCE PERSON: Mr. Shubham Guri s/w Developer Andalus, Luvugram, Hyderabad

S.NO.	ROLL NO.	NAME OF THE STUDENT	SIGNATURE
1	208RIA6672	Keerthika Lakshmi	Key
2	208RIA6679	Varshnavi	Varshnavi
3	208RIA6680	Snija	Snija
4	208RIA6677	Rithika	Rithika
5	208RIA6669	Vahnavi	Vahnavi
6	208RIA6685	Abhinaya Sree	Abhinaya
7	208RIA6673	Chetana	A. Chetana
8	208RIA6663	Shavan	Shavan
9	208RIA6666	Abhishekith	Abhishekith
10	208RIA6699	Lokesh	Lokesh
11	208RIA66A8	Sumit	Sumit
12	208RIA6688	Raksh	Raksh
13	208RIA6683	Rahul	Rahul
14	208RIA6676	Gunashakan	Gunashakan
15	208RIA6698	Akhilam	Akhilam
16	208RIA6687	Gnaneshwaran	Gnaneshwaran
17	208RIA66A0	Venugopal	Venugopal
18	208RIA66A6	S. Rohit	S. Rohit
19	208RIA66B9	Rakesh	Rakesh
20	208RIA66B6	Charan	Charan
21	208RIA66B3	P. Ashwin Raj	P. Ashwin Raj
22	218RSA6611	M. Mukteswar Reddy	M. Mukteswar Reddy
23	208RIA6608	A. Hema Datta Sree	A. Hema Datta Sree
24	208RIA6686	M. Bhavika Reddy	M. Bhavika Reddy
25	208RIA6657	V. Shymala	V. Shymala
26	208RIA6658	V. Vatsitha	V. Vatsitha
27	208RIA6656	V. Bhargav	V. Bhargav
28	208RIA6635	M. Rama Lakshitha	M. Rama Lakshitha
29	208RIA6630	Sreenidhi	Sreenidhi
30	208RIA6614	D. Neha	D. Neha
31	208RIA6642	P. Abhinaya Deepika	P. Abhinaya Deepika
32	208RIA6647	R. Hegdha	R. Hegdha
33	208RIA6619	G. Senthil	G. Senthil
34	208RIA6649	R. Sumantha Rao	R. Sumantha Rao
35	208RIA6629	K. Shalvani Reddy	K. Shalvani Reddy
36	208RIA6615	R. Sreya Reddy	R. Sreya Reddy
37	208RIA6601	-D. Priya	-D. Priya
38	208RIA6633	M. Rishikesh Reddy	M. Rishikesh Reddy
39	208RIA6621	G. Sreekar Sai	G. Sreekar Sai
40	208RIA6610	B. Manideep	B. Manideep

20.11.2021

41	208P1A6611	B. Varun Gowd	Blout
42	208P1A6602	A. Tarun	h
43	218R5A6605	ch. shiragari	bluc
44			
45			
46			
47			
48			
49			
50			
51		Faculty	
52	Dr. Rajesh Tinggi	Professor	Rajesh
53	Mr. Rajesh Srinivasan	Asst. Prof.	Rajesh
54	Mr. Rajesh T.S	Asst. Prof.	Rajesh
55	J. Pushpa Kumari	Asst. Prof.	J. Pushpa
56	S. Pratyaksh	Asst. Prof.	S. Pratyaksh
57	N. Vardha Reddy	Asst. Prof.	N. Vardha
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			





# CMR ENGINEERING COLLEGE

## UGC AUTONOMOUS



(Approved by AICTE - New Delhi. Affiliated to JNTUH and Accredited by NAAC & NBA)

**Department of Computer Science & Engineering**  
**(Artificial Intelligence & Machine Learning)**

---





# CMR ENGINEERING COLLEGE

## UGC AUTONOMOUS




(Approved by AICTE - New Delhi. Affiliated to JNTUH and Accredited by NAAC & NBA)

**Department of Computer Science & Engineering**  
**(Artificial Intelligence & Machine Learning)**

---



  
EVENT COORDINATOR

  
HOD-CSE (AI & ML)  
CMR Engineering College  
Plot No. 10, Lakshya (V), Medchal Road  
Hyderabad, T.S. - 501 431