

Event Name: : Session on "Industrial Trends and Challenges"

Event Date : 11th Feb.2023 Event Location: Block-1 Auditorium, CMR Engineering College **Resource Person :** Dr. Sri Chandra Dasaka

Designation - Chief Strategy and Innovation Officer, Deltamarch Technologies Hyderabad

The session on "Industrial Trends and Challenges" took place on 11th February 2023 at Block-1 Auditorium, CMR Engineering College. Dr. Sri Chandra Dasaka, Chief Strategy and Innovation Officer at Deltamarch Technologies, Hyderabad, was the keynote speaker. The session aimed to provide insights into the latest industrial trends and challenges, with a focus on innovation, digital transformation, and the evolving technological landscape.

Dr. Dasaka discussed key trends such as the growing integration of automation and artificial intelligence, the shift towards sustainable practices and green technologies, the challenges of cybersecurity in an increasingly digital world, and the impact of Industry 4.0 on smart manufacturing. He also addressed the changing nature of the workforce and the need for continuous learning and upskilling to meet industry demands.

The session highlighted several challenges, including adapting to technological disruptions, bridging the skills gap, and navigating economic and geopolitical uncertainties. Dr. Dasaka emphasized the importance of innovation, adaptability, and collaboration with academic institutions to overcome these challenges.

The session concluded with a Q&A session, where Dr. Dasaka further engaged with attendees, providing valuable insights. The event was highly informative, offering participants a deeper understanding of the industrial landscape and strategies to stay competitive in the evolving market.



IIC Event : SESSION ON "INDUSTRIAL TRENDS AND CHALLENGES"

