

Name of the event: “Personality development”

Date of Event: 21/09/2024

Venue: CMR Central Auditorium

Participants: 3000 Students and Staff members.

Resource Person: Mallesh Annamaina , Motivational Speaker.

Event Description:

Mallesh Annamaina, a well-known motivational speaker and corporate trainer, recently held a session at CMR Group of institutions central auditorium. With a strong background in psychology and behavior skills training, Mallesh has inspired many through his talks on personal excellence, confidence mastery, leadership, and public speaking. His session at CMR Engineering College likely focused on the topic "Winner vs Champion," he emphasized the importance of internal desires and the mindset required to achieve excellence. He outlined his "ABCDE" framework:

- **A:** Ambition, which represents having clear goals and aiming high.
- **B:** Burning Desire, or the relentless passion that drives individuals to pursue their goals.
- **C:** Commitment, which emphasizes dedication to continuous effort and improvement.
- **D:** Discipline, the practice of self-control and consistency in pursuing one's ambitions.
- **E:** Excellence, aiming for the highest standards in everything one does.

Annamaina explained these concepts using untold stories of famous celebrities like Hardik pandey, Lai Dong Jin, Anil kumble, Navjot singh siddhu..., illustrating how their internal motivations and this mindset led them to success beyond just winning they became champions in their fields

During Mallesh Annamaina's session at CMR Engineering College, he used a combination of motivational videos to inspire the audience. These included clips of:

- **APJ Abdul Kalam**, highlighting his journey from a humble background to becoming the "Missile Man of India" and an inspiring leader, with an emphasis on persistence and passion.
- **Army personnel**, focusing on discipline, sacrifice, and leadership, encouraging students to adopt similar resilience and dedication in their own lives.
- **Inspiring women** figures, who broke societal barriers and achieved greatness, stressing the importance of determination and confidence.
- **Pawan Kalyan**, from the **JanaSena Party**, to highlight leadership in politics and social activism, showcasing how individuals can influence positive change.

These videos served to reinforce his message of cultivating ambition, desire, commitment, discipline, and excellence (ABCDE) to become a champion, not just a winner

