



# CMR ENGINEERING COLLEGE

## UGC AUTONOMOUS

(Approved by AICTE - New Delhi. Affiliated to JNTUH and Accredited by NAAC & NBA)



Ref: CMREC/EDC/Cir/02/2025

Date: 31-07-2025

### CIRCULAR

The Entrepreneurship Development Cell is organizing an “Entrepreneurship Awareness Program” for all students to enhance their entrepreneurial skills and innovative thinking.

This program aims to provide students with valuable insights into the world of startups, idea development, and business management.

#### Event Details:

**Date:** 2<sup>nd</sup> August, 2025

**Time:** 10:30 AM

**Venue:** Block-I, Auditorium

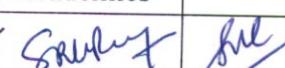
**Resource Person:** Ms. Rajyalakshmi Achanta, WE HUB Mentor, Associate Professor, National Institute of Fashion Technology, Telangana, India

All HODs are hereby requested to inform the students and ensure maximum participation to make this program a grand success.

  
PRINCIPAL

Copy submitted to:

- Management file (MF)

DEAN EDC	DEAN Academics	ECE	CSE	CSD	CSM	IT/CSC	H&S	A.O
								

**Ref: CMREC/EDC/MOM/02/2025**

**Date: 1-08-2025**

### **MINUTES OF MEETING**

#### **Agenda:**

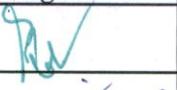
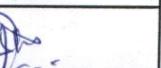
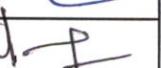
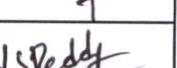
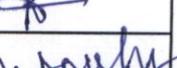
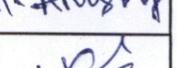
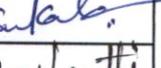
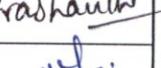
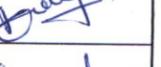
To discuss and finalize the preparations for the “**Entrepreneurship Awareness Program**”, scheduled on 2<sup>nd</sup> August 2025 at 10:30 AM in Block-1 Auditorium, the team reviewed the overall arrangements and planning requirements. The confirmation of the invited speaker, Ms. Rajyalakshmi Achanta, was completed. Additionally, responsibilities for event arrangements, publicity, and coordination tasks were assigned to the concerned faculty and student teams to ensure the smooth execution of the program.

#### **Discussion Points:**

- 1) Final confirmation of event schedule and speaker.
- 2) Promotion of the event through posters, circulars, and social media.
- 3) Venue arrangements including seating, stage, projector, and sound system.
- 4) Assignment of duties to faculty coordinators and student volunteers.
- 5) Registration desks, attendance, and feedback form preparation.
- 6) Hospitality arrangements for the guest .

### Members Present:

The following members were present for the EDC meeting held on 1-08-2025:

S.No	Name of the person	Positions	Designation	Signature
1	Dr. A. Srinivasula Reddy	Member	Chairman	
2	Dr. Yedhiri Sunita Rani	Member	Dean-EDC	
3	Dr. Somala Rama Kishore	Member	Dean -Academics	
4	Dr. K.V. Reddy	Member	HOD H&S	
5	Dr. Suman Mishra	Member	HOD ECE	
6	Dr. Sheo Kumar	Member	HOD CSE	
7	Dr. M. Laxmaiah	Member	HOD CSE-DS	
8	Dr. Madhavi Pingili	Member	HOD CSE-AI&ML	
9	Dr. M. Ashwitha Reddy	Member	HOD IT	
10	Mr.Y.Srinivasareddy	Member	Assistant Professor , MECH	
11	Mrs.T. Jyothi	Coordinator	Assistant Professor , H & S	
12	Mrs.J. Kalpana	Coordinator	Assistant Professor , H & S	
14	Mr. B. Ramana	Coordinator	Assistant Professor , CSE	
15	Mrs.M.Anusha	Coordinator	Assistant Professor , CSE	
16	Mr.V.Kiran Kumar	Coordinator	Assistant Professor, CSE-DS	
17	Mrs.M.Srikala	Coordinator	Assistant Professor, CSE-AIML	
18	Mrs.B. Prashanthi	Coordinator	Assistant Professor, ECE	
19	Ms.N. Sravani	Coordinator	Assistant Professor, IT	
20	Mr.Samala Saiteja	Member	Alumni	
21	Mr. M. Pavan Kumar Reddy	Member	Industry Person	

  
Dean EDC

  
Principal

### ENTREPRENEUR DEVELOPMENT CELL

<b>TITLE OF EVENT</b>	: Entrepreneurship Awareness Program
<b>ORGANIZING COMMITTEE</b>	: EDC TEAM
<b>DATE OF VISIT</b>	: 2 <sup>nd</sup> August 2025
<b>VENUE</b>	: CMREC CAMPUS, Auditorium Block-1
<b>ORGANISATION</b>	: CMR Engineering College

**Aim:**

The Entrepreneurship Awareness Program was conducted with the aim of creating awareness among engineering students about entrepreneurship as a viable career option and encouraging them to develop innovative ideas into successful start-ups. The program focused on fostering an entrepreneurial mindset, providing insights into the fundamentals of starting and managing a business, and helping students understand the broader entrepreneurial ecosystem, including its challenges and opportunities.

**Objectives:**

- 1) To create awareness about entrepreneurship as a career option.
- 2) To introduce the process of business idea generation.
- 3) To encourage students to become job creators instead of job seekers.

**Description:**

The Entrepreneur Development Cell organized a workshop on “Entrepreneurship Awareness Program” on 2nd August, 2025 at the Block-1 Auditorium, CMR Engineering College. The event began with a warm welcome to the Principal, Dr. A. Srinivasula Reddy, and the guest speaker, Mrs. Rajyalakshmi Achanta, followed by a prayer song. After the prayer, Dr. Y. Sunitarani, Dean of the EDC Cell, addressed the gathering, followed by the formal introduction of the speaker. Mrs. Rajyalakshmi Achanta hosted the session and provided the participants with a clear understanding of the **“Entrepreneurship Awareness Program”**. Approximately 180 students attended the workshop and actively participated in the session.

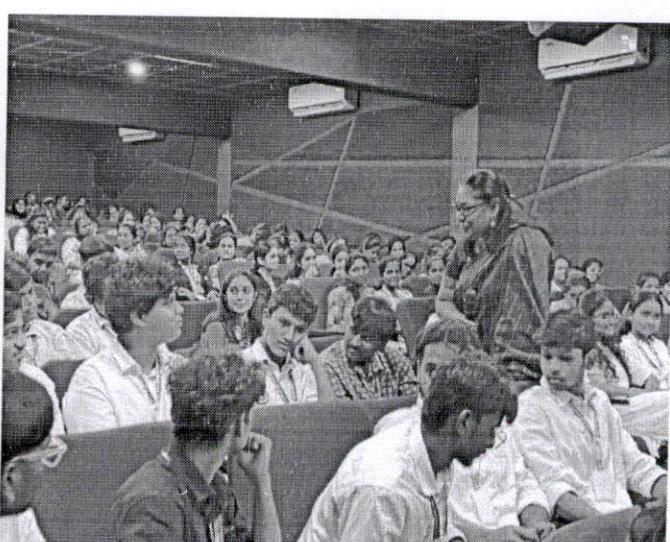
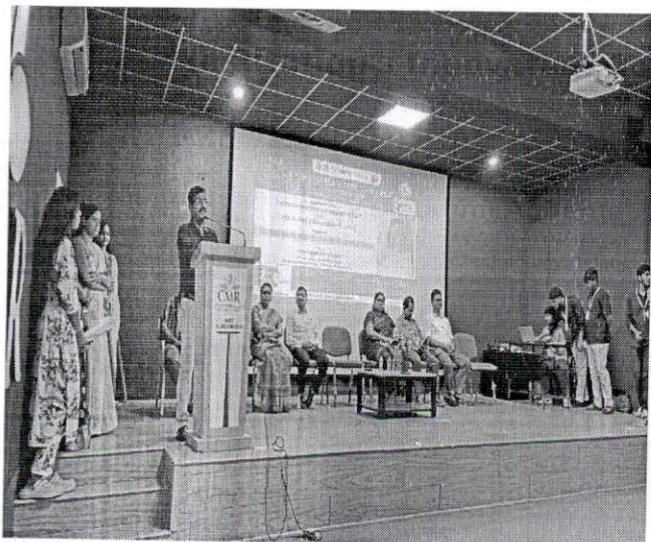
The closing ceremony was conducted in the afternoon session at 1:00 P.M.

By the end of the speech, the student participants shared their feedback and suggested conducting more interactive sessions and workshops with practical training on business planning and idea pitching.

### Poster Design



### Poster Gallery of the Events





### Entrepreneurship Awareness Program