

## MOU's Summary Report

Academic Year 2024-2025

S.No		Industry/Company name	Date of MoU	Validity
1	2024-2025	SR University	19-07-2024	3 Years
2		Councils for Skills and Competencies (CSC)	07-08-2024	5 Years
3		National Entrepreneurship Network (Wadhwani)	06-09-2024	3 Years
4		Engineering Staff College of India (ESCI)	11-11-2024	3 Years
5		Aritrak Technologies	21-11-2024	3 Years
6		Nasscom Future Skill Prime	05-12-2024	3 Years
7		IBSC (Indian Biomedical Skill Council (IBSC))	15-02-2025	1 Year
8		Collegedunia Web Pvt Ltd	18-02-2025	1 Year

**Principal**

**Memorandum of Understanding**

(Hereinafter referred to as "**MOU**")

by and between

**SR University, Warangal, India**

&

**CMR Engineering College, Kandlakoya Village, Medchal Road, Hyderabad, Telangana**

This Memorandum of Understanding (MoU) is entered into on 19/07/2024 between **SR University, Warangal, India** (hereinafter referred to as "**SRU**") located **Ananthasagar, Hasanparthy, Warangal - 506371, Telangana** and **CMR Engineering College** (hereinafter referred to as "**CMREC**") located at **Kandlakoya Village, Medchal Road, Hyderabad, Telangana**. Collectively referred to as "the parties."

**1) Purpose**

The purpose of this MoU is to establish a collaborative partnership between the two educational institutions to promote academic, research, and cultural exchanges and enhance mutual cooperation in various areas of common interest.

**2) Scope of Cooperation**

The parties agree to collaborate in the following areas, but not limited to:

- a. Faculty and staff exchanges: Encouraging the exchange of faculty members and staff between the institutions for the purpose of teaching, research, and professional development.
- b. Student exchanges: Facilitating student mobility programs, such as progression pathways, study abroad programs, short term programs internships, or research opportunities.
- c. Joint research and publications: Promoting collaborative research projects, sharing research findings, and publishing scholarly articles or academic papers jointly.
- d. Research Scholars allotment: For encouraging collaborative research activities, faculty members of **CMREC** to be recognized as research supervisors and will be allotted with full-time/part-time Ph.D. scholars.
- e. Curriculum development: Sharing expertise and best practices to enhance the quality of educational programs, including developing joint courses, curriculum design, and pedagogical innovations.
- f. Cultural and academic events: Organizing joint seminars, workshops, conferences, and cultural activities to foster cross-cultural understanding and academic discourse.
- g. Resource sharing: Collaborating on the sharing of library resources, databases, research facilities, and other educational materials when feasible and mutually agreed upon.
- h. Other areas of cooperation: The parties may explore additional areas of cooperation based on mutual interest and agreement.

**3) Responsibilities of the Parties**

- a. Each institution will appoint a designated representative responsible for coordinating and facilitating the implementation of this MoU.
- b. The parties will establish a joint committee comprising representatives from both institutions to oversee and evaluate the progress of collaborative activities.
- c. The institutions will mutually determine the specific details, timelines, and responsibilities for each collaborative activity as per separate agreements or protocols developed for each activity.

- d. The parties will adhere to applicable laws, regulations, and policies of their respective countries while implementing the collaboration activities.
- e. Both institutions will ensure the confidentiality of any shared information or materials unless otherwise agreed upon in writing.
- f. This MOU is not binding on financial commitments, nor does it carry any binding commitment in terms of a minimum guarantee of a given number of exchange faculty/students/research/resources being exchanged during the term of this MOU. All financial arrangements shall have to be negotiated, in writing, on a case-to-case basis (each such case individually referred to as a "Project/Addendum") and are subject to the availability of funds.

4) Funding and Resources

- a. Each institution will bear its own costs related to the implementation of this MoU unless otherwise agreed upon in separate agreements for specific activities.
- b. The parties may seek external funding or grants to support joint research projects or other collaborative initiatives.

5) Duration and Termination

- a. This MoU will be in effect for a period of 5 years from the date of its signing unless terminated by mutual written agreement or due to unforeseen circumstances.
- b. Either party may terminate this MoU with a written notice of 1 month in advance.

6) Confidentiality

- a. The SRU and CMREC agree to hold in confidence all information/data designated by the organizations as being confidential which is obtained from either organization or created during the performance of the MOU and will not disclose the same at any third party without written consent of the other organization.
- b. The above confidential clause under this MOU excludes the information/date possessed by either organisation before entering into this MOU or independently developed and/or information already available through public domain.

7) IPR

The intellectual property rights (IPR) arising from joint research and collaborative activity under the agreement will be worked out on a case to case basis and will be consistent with officially laid down IPR policies of the two organizations.

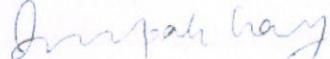
8) Amendments

Any amendments or modifications to this MoU must be made in writing and agreed upon by both institutions.

9) Signatures

This MoU is executed in duplicate, with each institution retaining one original copy.

For and on behalf of  
SR University, Warangal, India

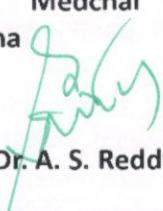
  
Name: Dr Deepak Garg

Designation: Vice-Chancellor

Date: \_\_\_\_\_



For and on behalf of  
CMR Engineering College, Kandlakoya  
Village, Medchal Road, Hyderabad,  
Telangana

  
Name: Dr. A. S. Reddy

Designation: Principal

Date: 19/07/2024





Tran Id: 24080211413228601  
Date: 02-AUG-2024, 11:43 AM

Purchased By:  
CH SRISAILAM REDDY  
S/o CH NARSIMHA REDDY  
R/o KANDLAKOYA  
For Whom  
CMR ENGINEERING COLLEGE

P DEVI  
LICENCED STAMP VENDOR  
LIC. No. 5-04-002/2013  
Ren. No. 15-04-090/2023  
4-12/35, (OLD PLOT  
NO.15/PART, CCI)  
SARASWATHI NAGAR NEAR  
RAILWAY STATION,  
MEDCHAL -501401  
Ph 9290812315

### MEMORANDUM OF UNDERSTANDING (MoU)

(To implement skill development programs/courses for the benefit of students and Faculties)

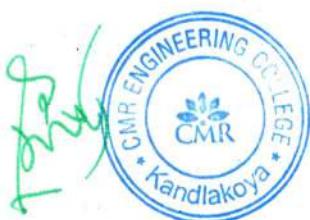
BETWEEN

CMR ENGINEERING COLLEGE,  
KANDLAKOYA, MEDCHAL, HYDERABAD 501401, TELANGANA, INDIA &  
COUNCIL FOR SKILLS AND COMPETENCIES (CSC),  
Office: INSPIRE EDUCATION, VISAKHAPATNAM, ANDHRA PRADESH - 530022

Memorandum of understanding is entered on 07<sup>th</sup> August 2024 between CMR Engineering College, Kandlakoya, Medchal, Hyderabad 501401, Telangana, India. hereinafter referred to as the "First Party".

And

Council for Skills and Competencies (CSC), Office, #54-10-56, Besides Taruni Square, Isukathota, Visakhapatnam, Andhra Pradesh - 530022, India. Hereinafter referred to as the "Second Party".



## **Background:**

- 1) CMR Engineering College, Kandlakoya, Medchal, Hyderabad 501401, Telangana, India is a well-established educational institution providing higher education to a diverse student population in the Telangana region.
- 2) The Council for Skills and Competencies (CSC) is delivering various Government of India sponsored skill and education programs, in addition to courses from private sector. Many of them are funded under Government schemes or under Corporate Social Responsibility.

## **Objective:**

The First Party and the Second Party mutually agree to collaborate to offer and implement skill development programs on designated LMS for the benefit of students and Faculties at CMR Engineering College, Hyderabad, Telangana.

## **Scope of Collaboration:**

- 1) The Second Party shall provide an enrolment facility to the Bridge Courses for both faculties and students of the First Party. The training program will be conducted on the FutureSkills PRIME platform virtually (Self-Paced Learning in Online- Mode 24\*7 Virtual), bridge courses listed below.
  - a) Bridge Course for Internet of Things Software Analyst by C-DAC.
  - b) Introduction to 3D Printing & CAD Modeling by NIELIT
  - c) Robotic Process Automation Using Automation Anywhere by NIELIT

2) The Second Party shall provide an enrolment facility for the listed skill development programs/courses for both faculties and students of the First Party on designated LMS. The training program will be conducted virtually (Self-Paced Learning in Online- Mode 24\*7)

  - a) 21st-Century Core Employability Skills by Skill Development Network/ WF Group.
  - b) Entrepreneurship program- Any one of the following
    - (1) Start-Up India Learning Program
    - (2) IGNITE by Wadhwani Entrepreneurship Network/ WF Group.
  - c) Selective content on IIHT /Skillsoft/ AWS /Springboard.



## **Responsibilities:**

- 1) The First Party shall identify all eligible students and faculties from the college to participate in the Bridge Courses.
- 2) The First Party shall avail all the students and staff to register for the listed skill development programs/courses on designated LMS through the Council for Skills and Competencies (CSC) portal.
- 3) The First Party shall provide the necessary infrastructure and support for the Enrollment process.
- 4) The Second Party shall register all the eligible faculties and students, who are identified by First Party.
- 5) Upon successful completion of the program (Bridge Course for Internet of Things Software Analyst), students will receive a certificate jointly issued by C-DAC and NASSCOM & Ministry of Electronics and Information Technology, Government of India

## **Payment Terms and Conditions**

This Memorandum of Understanding (MOU) outlines the payment terms and conditions agreed upon between CMR Engineering College, Hyderabad and Council for Skills and Competencies (CSC) for the provision of services related to the registration of designated LMS. Both parties hereby acknowledge and agree to the following terms:

For "Bridge Course for Internet of Things Software Analyst" provided by C-DAC is Rs. 100 + GST per enrolment. The fee will be paid by the student directly on the FutureSkills PRIME platform while registering for the program.

For "Introduction to 3D Printing & CAD Modeling" provided by NIELIT is Rs. 120 + GST per enrolment. The fee will be paid by the student directly on the FutureSkills PRIME platform while registering for the program.

For "Robotic Process Automation Using Automation Anywhere" provided by NIELIT is Rs. 80 + GST per enrolment. The fee will be paid by the student directly on the FutureSkills PRIME platform while registering for the program.

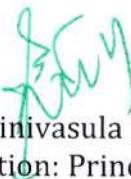
The payment for the Registration / Facilitation process of Skill Development on designated LMS provided by Council for Skills and Competencies (CSC) is Rs. 158/- per enrolment (Exclusive GST).



## **Terms and Conditions:**

- 1) The collaboration period commences on 07.08.2024 and it will be effective for 5 years which can be extended based on mutual consent and subject to the availability of the scheme.
- 2) Both parties shall maintain the confidentiality of any proprietary information shared during the collaboration.
- 3) Any modifications or amendments to this MoU shall be made in writing and agreed upon by both parties.
- 4) This collaboration is subject to the availability of resources and compliance with both Council for Skills and Competencies (CSC) and government regulations. 5) Either party may terminate this collaboration by providing written notice at least 30 days prior to the intended termination date.
- 6) The Council for Skills and Competencies (CSC) shall offer free registration for designated LMS to teaching Staff at the rate of one member for every 50 students enrolled at CMR Engineering College, Hyderabad, Telangana

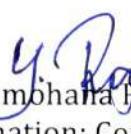
For CMR Engineering College

  
Dr. A. Srinivasula Reddy  
Designation: Principal  
Date: 07.08.2024

Principal  
CMR Engineering College  
Kandlakoya (V), Medchal Dist.,  
Hyderabad, T.S. - 501 401.



For Council for Skills and Competencies

  
Y Rammohana Rao  
Designation: Consultant – Skill Development  
Date: 07.08.2024



**Memorandum of Understanding**

(Ref:MoU/NEN/\_\_\_\_\_ /\_\_\_\_\_)

This memorandum of understanding ("MoU") is entered into on \_\_\_\_\_ ("Effective Date")

**BY AND BETWEEN**

National Entrepreneurship Network, an Indian Trust with registered office at 6th Floor, Bhive Premium, 48, Church Street, Bengaluru-560001, Karnataka (herein referred to as the "**Foundation**", which expression shall, unless it's repugnant to the meaning or context thereof, be deemed to mean and include its successors in interest and assigns)

**AND**

**CMR Engineering College**, Kandlakoya (v), Medchal Road, Hyderabad, Telangana-501401 India, (herein referred to as the "**CMREC**" which expression shall, unless it's repugnant to the meaning or context thereof, be deemed to mean and include its successors in interest and permitted assigns).

Foundation and **CMREC** shall hereinafter individually be referred to as a "Party", and collectively as the "Parties", as the context may require.

**WHEREAS:**

- A. The Foundations main objectives are entrepreneurship development, to build and enhance the entrepreneurship ecosystem and for skilling though various modes of workshops, trainings etc. Wadhwanvi Operation Foundation (WOF) has procured and/or developed world class curricula, content and methodology for its objectives (hereinafter referred to as "Wadhwanvi Curricula, Content and Methodology"). The details of "Wadhwanvi Curricula, Content and Methodology" includes all the program(s) mentioned in this MoU. WOF provided all the rights to the Foundation for the use and offer the "Wadhwanvi Curricula, Content and Methodology" to its **CMREC**, who are willing to cooperate for the objectives of WF/WOF.
  
- B. The Partner Institute's main objective is to facilitate and promote skill, entrepreneurship and skill based education. Partner Institute is interested in cooperating with the Foundation to further this goal. A formal approval letter is signed by Partner Institute on **17-08-2024**, is part of this MoU and attached herewith as **Annexure I – Formal Approval Letter**

**NOW THEREFORE** The Parties agree that this MoU shall be non-binding in nature and does not create any legal or financial obligations between the Parties, except for the Intellectual Property Rights, Data Privacy and Protection, Confidential Information, Dispute Resolution and Indemnity provisions under this MoU. The **CMREC** and Foundation agree to work together systematically for achieving the objectives as

contemplated under this MoU.

## **1. Objectives and Scope of the Program**

The objectives and scope of the program are detailed in **Annexure II - Objectives and Scope of the Program**.

## **2. Foundation's Roles and Responsibilities**

The roles and responsibilities of the Foundation are detailed in **Annexure III - Foundation's Roles and Responsibilities** to this MoU.

## **3. CMREC's Roles and Responsibilities**

The roles and responsibilities of the **CMREC** are detailed in **Annexure IV – CMREC's Roles and Responsibilities** to this MoU.

## **4. General Terms and Conditions**

### **4.1 Term & Renewal**

This MoU shall be effective from the **06-09-2024** as mentioned above until **Three {03} years** or completion of the Program activities as mentioned under this MoU or terminated as per the terms of this MoU, whichever is earlier. This MoU may be renewed by providing the other Party prior written notice of thirty (30) days and on mutual agreement of Parties in writing.

### **4.2 Termination**

- a) Either Party may terminate this MoU by providing the other Party with prior written notice of Sixty (60) days. **CMREC** shall ensure that no enrollments by **CMREC/students/candidates** are valid beyond the termination notice period. In the event any enrolment is valid post the termination notice period, Foundation may at its sole discretion & without prejudice may provide support until the enrolled course completion, subject to **CMREC** fulfilling its roles and responsibilities under this MoU.
- b) In the event of any Party failing to fulfill its obligations as contemplated under this MoU, the other Party may notify in writing to cure such breach within thirty (30) days, failing which this MoU may be terminated forthwith at the option of the notifying Party.

### **4.3 Financial Terms**

- a. Each Party will bear the costs and expenses for fulfilling its respective roles and responsibilities provided under this MoU. Parties do not owe any amount to the other Party for the Program contemplated in this MoU.

- b. Foundation will not charge the **CMREC** and/or the students/candidates for the usage of “Wadhwani Curricula, Content and Methodology” and/or any other third-party platforms provided by Foundation for the Program.
- c. **CMREC** shall not charge the students/candidate for making available “Wadhwani Curricula, Content and Methodology” and/or any other third-party platforms provided by Foundation for the Program without prior written consent of the Foundation. However, **CMREC** may collect the expenses incurred at actuals on its faculty and IT Infrastructure provided for the purposes of this MoU from the enrolled students/candidates.

#### **4.4 Intellectual Property Rights**

“Intellectual Property” or “IP” includes creations, domain names, inventions, know-how, trade or business secrets, patents, copyrights, trademarks, logos, designs, works of authorship, software programs, papers, models, teaching techniques, research projects, databases and instruction manuals. Each Party shall retain all rights to its IP and nothing contained in this MoU, nor the use of the IP in the publicity, advertising, or promotional or other material relating to the fulfillment of the obligations of the Parties contained herein shall be construed as giving to any Party any right, title or interest of any nature whatsoever to any of the other Party’s IP. “Wadhwani Curricula, Content and Methodology” and/or any other third-party platforms provided by Foundation for the Program, for which Foundation has the right to provide for the purposes of this MoU to the **CMREC**/students/candidate with or without any charges should not be construed as giving any rights, title or interest of whatsoever nature to **CMREC**/students/candidate on such IP. Parties undertake and acknowledge that, if any third-party IP is used/utilized for the purposes of this MoU, it shall obtain required permits/licenses from the IP owner/competent authority and each Party shall be solely responsible for such third-party IP. **CMREC** /students/candidate shall not copy or reproduce Foundation/WOF IP. Any usage of Foundation’s and/or WOF’s IP by the **CMREC** /students/candidate shall be post obtaining written authorization from Foundation/WOF, which will be for a limited period as mentioned in such authorization. Any resulting IP pursuant to this MoU shall be owned by the respective owners and such resulting IP ownership shall be intimated to the other Party in writing within thirty (30) days or else other Party shall not have any liability whatsoever.

#### **4.5 Data Privacy and Protection**

- a. The Parties hereby declare that they will comply with the applicable laws in force concerning data privacy and data protection within the scope of their activities under this MoU. Parties also agree to adhere to respective privacy policies of the Parties. Parties agree not to share externally any personal data/sensitive personal data/information relating to an identifiable individual (hereinafter referred to as “Personal Data”) obtained or collected for the purposes of this

MoU, without obtaining prior written permission of the Party who owns such data (“Data Subject”).

b. Parties agree that:

- Personal Data will be accessed processed solely for the purposes of this MoU only;
- Personal Data will be handled with necessary security controls & measures;
- Any incident of Personal Data breach shall be reported duly to the other Party and the owner of the data and take necessary steps as per applicable laws and policies;
- Personal Data will not be retained for longer than required for the purposes of this MoU;
- If Personal Data access is legally required by competent authorities, Parties will promptly notify the data owner.

c. **CMREC** shall duly intimate the students/candidates regarding the collection of their Personal Data for the purposes of this MoU and ensure that the applicable privacy policy of the Foundation and/or any third party is adhered to. The Personal Data will be shared with the Foundation or any other third-party on behalf of the Foundation, which will comply with applicable data privacy and data protection laws and maintain same level of data protection security measures. **CMREC** shall duly obtain the express consent from the students/candidates/data owner in the as per the attached **Annexure V – Personal Data - Informed Consent Form** apart. **CMREC** expressly consents for the data collection and usage by the Foundation for the purposes of this MoU. Parties agree that in the event **CMREC** /student/candidates/data owner dissents or withdraws the consent to provide Personal Data, Foundation reserves the right to withdraw any and/or all access to “Wadhwani Curricula, Content and Methodology” forthwith without prejudice.

d. The Data collected by Foundation under this MoU will be retained during the term of this MoU, entire enrollment period and thirty-six (36) months post completion of the enrolled courses under the Program, whichever is later. Foundation may require **CMREC** /students/candidates/data owners for additional/further information for impact assessments of the Program.

e. In the event of a conflict with the remainder of this MoU or the MoU becomes void, this clause will prevail as separate data processing agreement between the Parties.

#### **4.6 Confidential Information**

Any and all proprietary, confidential or non-public information and/or Data in any form and/or Personal Data/Sensitive Personal Data/Information that identify an individual disclosed and/or obtained and/or known to a Party in connection with this MoU, shall

be considered as Confidential Information. Such Confidential Information shall belong solely to the disclosing Party. Parties agree not to disclose the Confidential Information to any other third-party without prior written approval of the Party who owns such Confidential Information. Any approved dissemination of Confidential Information shall be strictly on need basis and Parties will ensure equivalent security measures as of the Parties. Confidential Information which becomes public due to illegal or wrongful actions, will not make the Confidential Information a public information. Parties agree to notify the disclosing Party of any unauthorized disclosure immediately which a Party may have knowledge and take appropriate actions to secure it.

#### **4.7 Dispute Resolution**

- a. Any dispute, difference or controversy of whatever nature howsoever arising under or out of or in relation to this MoU between the Parties, and so notified in writing by either Party to the other Party ("Dispute") shall, in the first instance, be attempted to be resolved amicably by mutual consultation of key-personnel of the Parties.
- b. Any Dispute which is not amicably resolved within seven (7) days of Dispute notification, shall be finally decided by reference to arbitration by a sole arbitrator and shall be subject to Arbitration and Conciliation Act 1996 (as amended from time to time). The place of arbitration shall be Bangalore, India. Such arbitration shall be conducted in confidence and in English language.
- c. Parties agree that the right and obligations under this MoU shall remain in full force and effect during any dispute resolution period pending the final order under this section.

#### **4.8 Indemnity**

This MoU does not contemplate or provide for the exchange of any funds/money between the Parties. Therefore, save and except for fraud and/or gross-negligence, breach of IP/Data Privacy and Protection/Confidentiality clauses herein, no Party shall be liable to indemnify or pay damages to the other Party, its officers, directors, employees or agents from and against any liabilities, costs and expense incurred or suffered, or to be incurred or suffered by the other Party that arise out of or relate to, or result from any breach or termination by either Party of any of the provisions of this MoU. For any third-party claims, each Party shall bear all the liability and/or expenses of dealing with such third-party claims. Any third-party claims and/or damages against a Party, which is caused due to the other Party, shall be indemnified by the Party who caused such claims/damages.

#### **4.9 Representations and Warranties**

- a. Each Party hereby represents and warrants that the use of IP made available or

contributed by it does not violate the IP rights of any third party.

b. Each Party has all requisite power and authority to enter into this MoU and the execution, delivery and performance by such Party of this MoU has been authorized by all necessary and appropriate corporate or governmental action and will not, to the best of its knowledge, violate any applicable law or approval presently in effect and applicable to it.

#### **4.10 Governance and Review of the Program**

Foundation's authorized person and **CMREC**'s authorized person will enable the rollout of the Program. They will interact periodically as agreed between the Parties to track rollout and address any issues. A panel consisting of Foundation's and **CMREC**'s senior management will review the progress/outcomes and enable course correction as required during the Program's duration. The Program will be monitored for its progress and feedback via surveys and measure outcomes as agreed between the Parties.

#### **4.11 Notice**

Either Party may, from time to time, change its respective address or representative for receipt of notices or other communications by giving to the other Party not less than 10 days prior written notice in English.

##### **Notice to Foundation:**

Foundation point of contact name: **Naved Ahmed**

Foundation point of contact e-mail ID(s): [naved.ahmed@wadhwanifoundation.org](mailto:naved.ahmed@wadhwanifoundation.org) and cc to [legal@wfglobal.org](mailto:legal@wfglobal.org)

##### **Notice to CMREC:**

Partner Institute point of contact Name: **Dr.A.Srinivasula Reddy**

Partner Institute point of contact e-mail ID(s): [principal@cmrec.ac.in](mailto:principal@cmrec.ac.in) and cc to [a.pramodkumar@cmrec.ac.in](mailto:a.pramodkumar@cmrec.ac.in)

#### **4.12 Miscellaneous**

a. **Entire MoU:** This MoU constitutes the entire understanding of the Parties with respect to the Program and supersedes any prior or contemporaneous oral or written understanding or communication between the Parties. The Annexures attached to this MoU shall form part and parcel of this MoU.

b. **Amendment:** This MoU shall not be amended, changed, modified in whole or in part except by an instrument in writing signed by both the Parties hereto. However, Foundation reserves the right to modify scope of the Program on its sole discretion on notification to **CMREC**.

- c. **Non-exclusive:** This MoU shall be non-exclusive, and Parties are free to enter into similar arrangements with other third parties, without any conflict of interest.
- d. **Parties' Relationship:** Nothing in this MoU shall be construed as creating a relationship of partnership, joint venture, agency or employment between the Parties. Neither Party shall be responsible for the acts or omissions of the other Party, nor shall either Party have the power or authority to speak for or assume any obligation on behalf of the other Party.
- e. **Brand Protection:** Parties may use other Party's brand materials including the name, logo etc. on prior written approval from the other Party. This MoU does not automatically include co-branding, co-certification or marketing of programs and decisions regarding such matters would be on a case-by-case basis mutually agreed between the Parties in writing.
- f. **Counterparts:** This MoU may be executed in two counterparts each of which when so executed and delivered in the English language shall be an original, but all of which shall together constitute one and same instrument.

**IN WITNESS WHEREOF** the Parties have agreed to execute this MoU as on the date mentioned hereinabove.

**For and on behalf of the Foundation**

**Name: Rajeev Warrier**  
**Designation: EVP - WE**

**For and on behalf of the CMREC**

**Name: Dr.A.Srinivasula Reddy**  
**Designation:Principal**

**Annexure I – Formal Approval Letter**

(Ref:MoU/NEN/ \_\_\_\_\_ / \_\_\_\_\_)



## CMR ENGINEERING COLLEGE

UGC AUTONOMOUS

Approved by AICTE-New Delhi | Affiliated to JNTUH | Accredited by NAAC & NBA

### APPROVAL LETTER

Date: 17-08-2024

To:

Rajeev Warrier,  
EVP,  
Wadhwani Entrepreneur Network ("WNE"),  
Bengaluru-India.

**Subject:** Approval letter for enlisting and rolling out WEN-Wadhwani Entrepreneur's (WE) NextGen Program.

Dear Rajeev,

I, Dr A. Srinivasula Reddy, CMR Engineering College, Hyderabad is glad to inform you that we have approved the teaching and learning of the NextGen course (Ignite) on our campus for the Academic Year 2024-2025 to the students of IV/VI of CMR Engineering College. We have decided that the NextGen IGNITE course will be credited with Value Added course with 36 Hrs in the upcoming semesters.

We appreciate that through customized learning programs the objective of the courses is to empower students with an entrepreneurial mindset and business skills, support aspiring entrepreneurs with validated ideas to start meaningful ventures, and build institutional capacity to run world-class entrepreneur education programs. This would help the students in securing superior job prospects and long-term entrepreneurship.

To support WEN's endeavour, CMR Engineering College intends to provide all reasonable support by accepting and making all reasonable efforts to adhere to the Roles and Responsibilities, Provided along with this letter.

Additionally, there are certain expectations from CMR Engineering College faculty who will be delegated with the responsibility of disseminating the NextGen courses, teaching to CMR Engineering College students. We realize that the dissemination of courses should be structured around certain factors that have to be followed by CMR Engineering College faculty. Such aspects have been laid out in a Letter of Undertaking that will be shared with the faculty after he/she has completed the training.

In conclusion, we fully support the initiative, and hence please treat this letter as an intention for entering into a partnership to initiate the aforementioned engagement. We sincerely hope that this relationship will be beneficial to both WEN and CMR Engineering College in achieving their aims and objectives.

Please let us know if you need additional information.

Thank You



Your Sincerely,

Dr. A. Srinivasula Reddy  
PRINCIPAL  
CMR Engineering College  
Kandiakoya (V), Medchal Dist.,  
Kandiakoya (V), Medchal (M), Medchal-Malkajgiri (D) Ph No: 9247022888/154863589

Kandiakoya (V), Medchal (M), Medchal-Malkajgiri (D) Ph No: 9247022888/154863589

**Annexure II - Objectives and Scope of the Program**

(Ref:MoU/NEN/\_\_\_\_\_ / \_\_\_\_\_)

The Objectives and Scope of this MoU are:

1. Focuses on enabling start-up entrepreneurs through student interventions.
2. Develop entrepreneurial skills & mindset in students and empower them with practical understanding of the roadmap to building a successful start-up.
3. Support students with problem identification, idea generation and validation reach at validated business idea pitch stage through access to live online interactive workshop series, templates, learning resources etc.
4. The students/candidates enrolled are expected to complete the 14-week module to receive the program certificates on successful completion.

**Annexure III - Foundation's Roles and Responsibilities**

(Ref:MoU/NEN/\_\_\_\_\_ / \_\_\_\_\_)

**Foundation's roles and responsibilities are as below:**

1. Foundation will make available to the **CMREC** and/or students/candidate the “Wadhwani Curricula, Content and Methodology” for the Program as per the terms of this MoU.
2. Foundation will facilitate workshops and provide content, tools, and resources for aspiring entrepreneurs within the scope of this Program.
3. Foundation will provide digital marketing materials to support the **CMREC** in promoting and organizing the Foundation's Program.

**Annexure IV – CMREC's Roles and Responsibilities**

(Ref:MoU/NEN/ \_\_\_\_\_ / \_\_\_\_\_)

**CMREC's roles and responsibilities are as below:**

This document lists out the Roles and Responsibilities of **CMREC** concerning the WEN-Wadhwani Entrepreneur's NextGen Ignite program ("WE Program"), the courses, and the associated curriculum.

The Roles and Responsibilities that the **CMREC** must adhere to for ensuring the success of WE Program are as follows:

1. Fully adopt the Program and its associated curriculum in the following manner:
  - Permit students to form and run Practice Venture (PV) in groups of 2-3 as "real-venture" with financial transactions and profit motives. PV form the cornerstone of WEN's offering and is a requirement to deliver the course.
  - Should have published the information about offering of Wadhwani courses on their website/brochures/fliers/courses offered list on the noticeboard before a faculty is approved for WEN training.
  - 100% of the WE WEN courses' content and related assessments shall be delivered via NextGen, a proprietary Learning Management System (LMS).
2. If the mode of instruction as opted by the **CMREC** is "Direct to Faculty" (D2F) then, A strong evangelist faculty member(s) appointed, trained and WEN certified to run course(s):
  - The faculty member should either be a senior or junior faculty, Teaching Assistant (TA), or alumni who have experience in teaching.
  - The faculty member(s) trained by WEN should have deep knowledge and skill in entrepreneurship building and other subjects related to it.
  - If such faculty is not available or does not qualify, a **CMREC** funded visiting or adjunct faculty appointed for this purpose shall be provided.
  - To be able to disseminate the WE WEN curricula, the faculty is required to clear the online and face to face tests that are conducted by WEN. If the program rollout is delayed or canceled due to the inability of the faculty to clear the tests conducted by WEN, the **CMREC** shall not hold WEN liable.
  - The classes may also be LIVE and run/will be run remotely by the WE WEN master trainer in specific schedules catering to multiple colleges at a time (1:N model).
  - The **CMREC** shall provide for the necessary infrastructure required to run the Program.

- Engage students in classroom/online activities as necessary to learn effectively which shall be measured through students' scores in assessments.
- Keep WEN apprised of the students that are showing a strong inclination and aptitude towards start-up regularly.
- Mentoring support for students' PVs which is a mandatory capstone project.

3. Adopt WE WEN's built-in assessments as a mandatory part of overall course assessments including the quizzes, assignments, and capstone/PV project with a weightage of 100% for final credits of the program.
4. Campus management and leaders, for this Program, will work to apprise all relevant stakeholders within the institute about the key terms of the Program so that there is adequate and timely support to the faculty within their departments and their institutes.
5. Management, other relevant leaders and faculty members should have an open communication channel with the WEN regional managers and regional head to facilitate problem-solving and support the smooth running of the Program.
6. The **CMREC** shall endeavor to facilitate students to meet real-life entrepreneurs, arrange field visits for the students to successful startups in similar space as their own PVs.
7. **CMREC** shall nominate a teaching assistant, from faculty or otherwise, who would coordinate with WEN and will be responsible for all the things related to running the course smoothly for this Program. He/She shall be the main point of contact (POC) for WEN related to every activity concerning this Program.
8. **CMREC** will not copy or reproduce in any form, WEN's intellectual property.
9. Partner shall provide WEN with all required support to track the progress of the Program.
10. The **CMREC** shall not be permitted to charge any fees to the students, for granting to them access to and use of, NextGen. However, notwithstanding the foregoing, the **CMREC** may recover, by way of fees or other charges, from the students, the costs and expenses incurred by it in making the LMS available to such students, such as the costs incurred in relation to faculty, the IT infrastructure, etc.

**Annexure V – Personal Data - Informed Consent Form**

(Ref:MoU/NEN/\_\_\_\_\_ / \_\_\_\_\_)

**Voluntary Consent:** Notwithstanding the terms of the MoU and the privacy policies, by registering to the “Wadhwani Curricula, Content and Methodology” and the Program, the **CMREC** /students/candidates/data owners provide their voluntary & express consent for collection of data, including personal data, sensitive personal data, information relating to an identifiable individual (collectively “Data”) & usage by the Foundation (which includes, any other third party authorized on behalf of the Foundation) for the purposes of this MoU and the Program(s) mentioned therein.

**Purpose:** The Data owner understands that the Data will be utilized, inter alia, for impact assessment, analysis, studies and reporting purposes of the Foundation.

**Safety & Security:** The Data owner understands that the Foundation and **CMREC** shall ensure that the data collected from **CMREC** /students/candidates/ data owners who register for the “Wadhwani Curricula, Content and Methodology” is kept safe and secure as per the applicable laws & privacy policies and not used for any purpose other than for the purposes contemplated under this MoU.

**Data Retention:** The Data owner understands that the Data will be retained during the term of this MoU, entire enrollment period and thirty-six (36) months post completion of the enrolled courses under the Program, whichever is later. Foundation may require **CMREC** /students/candidates/data owners for additional/further information for up to thirty-six (36) months post completion of the enrolled courses under the Program. This information request will include, but not limited to: Details of Placement Company, Placement Job Role, Designation, Date of Joining and Salary at Joining etc. The Data owners expressly and voluntarily agree to provide such information as requested by the Foundation.

**Dissent & Withdrawal of Consent:** The Data owner understands that the Data owner shall have the right to dissent or withdraw the consent provided for Data collection and usage by the Foundation. In such event, Foundation reserves the right to withdraw any and/or all access to “Wadhwani Curricula, Content and Methodology” forthwith without prejudice.

**Access & Corrections:** The Data owner understands that the Data owner has the right to access and correct the Data provided in accordance with the provisions of the applicable data privacy laws & policies.

**Declaration:** I hereby declare that I'm the legal owner of the Data provided, the Data provided are correct and authentic to the best of my knowledge and understanding, I am legally competent to sign this document, and I have read and understood the terms of Data collection and hereby provide my voluntary, informed and express consent as on the date mentioned herein below.

Date	Full Name	Contact number	Contact e-mail	Signature
06-09-2024	Dr.A.Srinivasula Reddy	+9180081 35345	principal@cmrec.ac.in	
06-09-	Dr.A.PramodKumar	+919000159660	<a href="mailto:a.pramodkumar@cmrec.ac.in">a.pramodkumar@cmrec.ac.in</a>	

2024				
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## Memorandum of Understanding

between

**Engineering Staff College of India (ESCI)**

(An Organ of The Institution of Engineers(India))

Hyderabad, Telangana State, India

&

**CMR ENGINEERING COLLEGE**

**UGC Autonomous**

(Approved by AICTE-New Delhi, Affiliated to JNTUH and Accredited by NAAC & NBA)



### **Context:**

The Memorandum of Understanding (MoU) is made on 11<sup>th</sup> day of **November 2021** between Engineering Staff College of India hereinafter referred to as “ESCI” represented by its authorized officer “Director” and **CMR Engineering College** hereinafter referred to as “CMREC” represented by its authorized officer “**Principal**”

ESCI/IEI has vast network of centres spread across India with a credible track record of serving the students, faculties, working professionals, government officials and corporates on various domains has a strong Industry network, international partnerships and vast experience in delivering upskilling and innovation Programmes in latest technologies.

This collaboration has a Potential to create huge positive impact at grassroots level. In all the collaborative programmes, there will be a special focus on Women empowerment too.

The parties hereto are desirous of recording the terms and conditions of their agreement in writing.

**NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSED AS UNDER**

### **Scope: A . The Scope/ Objectives of the are as follows:**

- Facilitate Accreditation by NBA(National Board of Accreditation) and NAAC(National Assessment and Accreditation Council).
- To develop joint initiatives and perform outreach to increase employment
- Joint Industry Meetups on Emerging Technologies
- Joint Technology Bootcamps and Hackathons

- Hackathon League between colleges across region and corporates
- Certificate programmes for Students & Faculty on Emerging Technologies like 3D Printing, Drones, Rocketry Workshops, Robotics, VLSI designing, Embedded systems, Cybersecurity, Data Analytics, Machine Learning, Artificial Intelligence, Blockchain and IoT and other emerging areas.
- Facilitate Industry, R&D and Incubation Centre Visits
- Consulting for setting up Innovation Hubs and Incubation centre. Offer setting up of Incubation Centre in association with ESCI.
- Joint Incubation Facility at respective college/ university to usher Innovation and Entrepreneurship.
- Infrastructure Partner to the Skill Development Programs
- Facilitate Skill Development Programs, Innovation, Design thinking, Entrepreneurship, Industry-Institute Partnership and Incubation Programs.
- Faculty and Student Exchange Programmes
- consulting Services for Quality Question Paper Setting and Review
- Joint Industrial Consulting and Research work
- Facilitate Student Mini Projects and Final Year Projects
- Internship Programs for Students
- Intellectual Property(IP) Facilitation
- Fostering Innovation & Startup Ecosystem within College Campus.
- Facilitate Advanced Pedagogy, Accreditation, Sponsored Research, IPR Programs
- Facilitate Industry-Academia Partnership Programs

A Project committee team consisting of two(2) members each from ESCI and “CMR Engineering College” would have a digital exchange of Information at least every semester to decide, formulate and implement joint programmes in various domains to be chaired by the directors of collaborating partners alternately for a tenure of one year. Terms of partnership and techno-commercial conditions will be decided on project-to-project basis prior to initiation of such knowledge dissemination.

## **B. ABOUT ESCI:**

Engineering Staff College of India (ESCI) is a unique Institution set up in October, 1981 by the premier body of engineers, The Institution of Engineers (India).

ESCI is Autonomous Organ of The Institution of Engineers (India) incorporated with an

avowed objective of conducting Continuing Professional Development Programmes, Specific Training Programmes, Research & Development, Consultancy services and PG Diploma Programmes in Engineering, Technology and Management areas.

### **C. ABOUT : CMR Engineering College**

A) First Party is a Higher Educational Institution named **CMR Engineering College** a leading Engineering college has founded by Sri Ch. Narsimha Reddy in the year 2010 with an objective to provide quality education in Engineering. CMREC received UGC AUTONOMOUS Status for 10 Years from November, 2020 and is affiliated to JNTU, Hyderabad with accreditation from NACC, NBA(CSE,ECE,MECH) and ISO certified. CMREC offered 7 B.Tech and 2 M.Tech programmes with 1020 students enrolled in B.Tech and 24 in M.Tech stream. Its excellent infrastructure provides opportunity for students to excel and secure placements in top MNC's.

### **D. GENERAL TERMS & CONDITIONS:**

- a) This MoU shall be effective from the date of signing of the parties and will remain in force for a period of three (3) years.
- b) This MoU will be reviewed by the partnership committee members from time to time and may be amended with the consent of both the parties and thereafter confirmed in writing.
- c) The parties agree and acknowledge that no other rights are granted except as explicitly stated herein.
- d) Neither party shall transfer or assign its interests, obligations or rights in this agreement without the written consent of the parties, provided that such consent will not be unreasonably withheld.
- e) Neither party shall be liable by reason of failure or delay in the performance of its obligation under this MoU, if such failure or delay is caused by the acts of God, Strikes, Lockouts or any other causes beyond its control and without its fault or negligence on mutual agreement.
- f) Any other arrangements or activities or commitments shall be made on mutually agreed terms from time to time.
- g) No amendments to the MoU shall be valid unless executed in writing and signed by both the parties.
- h) Nodal Officer will be nominated from respective university/ college for carrying out activities with respect to Students, Faculties and Non-Teaching Staff.

92/1  
2/1

- i) Financials commitments if any can be decided on mutual agreement before commencement of each activity.

#### **E. TENURE AND TERMINATION:**

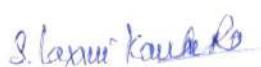
This Agreement shall commence from the date of agreement and shall continue in force for one year and can be extendable to a maximum of three years on mutual agreement at the end of first year.

Either party may terminate this Agreement upon 60 days prior written notice to the other party, which will however be subject to compliance to completion of all commitments made. Notwithstanding any such termination, both parties shall ensure that all activities in progress are completed successfully.

**For and on behalf of**  
**Engineering Staff College of India**  
**Hyderabad**

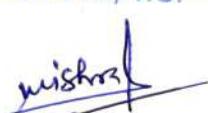
**For and on behalf of**  
**CMR Engineering College,**  
**Hyderabad**

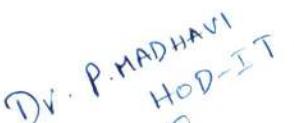
  
**Dr. G. Rameshwar Rao**  
**Director**  
**Director**  
Engineering Staff College of India  
Gachibowli, HYDERABAD -500032

  
**Witness: 1**

  
**Witness: 2**

  
**(Dr. A. Srinivasula Reddy)**  
**Principal**  
CMR Engineering College  
Kandlakoya (V), Medchal Dist.,  
Hyderabad, T.S. - 501 401.

  
**Witness: 1**

  
**Dr. V. P. MADHAVI**  
**HOD-IT**  
  
**Witness: 2**  
**HOD-INF**  
CMR Engineering College  
Kandlakoya (V), Medchal  
Hyderabad-501 401.

**Memorandum of Understanding**  
**Between**  
**CMR Engineering College**  
**(CMREC)**  
**&**  
**Aritrap Technologies Pvt.Ltd. Bengaluru**

This Agreement made and entered into on this 21<sup>st</sup> November, 2024 (**21/11/2024**) between CMR Engineering College (CMREC) located at Kandlakoya, Hyderabad, 501401 an Autonomous Institute of research and engineering importance affiliated to JNTU Hyderabad and Aritrap Technologies Private Limited (herein after called “Aritrap Technologies” which expression shall include its successors and permitted assignees) with its registered office at Terrace Floor , Gayathri Tech Park , Plot : 183 , Near IGATE KIDB Industrial Area Road 1B, EPIP zone Whitefield Road Kundalahalli , Whitefield , Bengaluru , Karnataka -560066.

The parties hereto are desirous of recording the terms and conditions of their agreement in writing.

**1. OBJECTIVES OF THE MOU:**

The scope of the collaboration in academic and research activities in this MOU include the following categories:

- a) Academic and research collaborations in the mutually interested areas.
- b) Joint Project proposals to be submitted to various funding agencies.
- c) Sharing of lab facilities both at college as well as at company for the conduct of combined research.
- d) Sharing of Knowledge by organizing Workshops/ Seminars/ Faculty Development Programs in advanced technology areas.
- e) Offering internships and placement provision based on skills sets of students to CMREC B.Tech and M.Tech students.
- f) Internship and placement provision based on skills sets of students

**2. PROPOSED MODES OF COLLABORATION**

1. Employees from CMREC and Aritrak Technologies can engage in collaborative research work, support and help each other in carrying research projects and Joint publications / patents.
2. The faculty members of CMREC and Aritrak Technologies can develop joint project proposals to submit to funding agencies such as DST, SERB, C2S, DBT, UGC, AICTE, NRB and DRDO.
3. Training students for future ready technologies & providing associated certifications.
4. The joint projects' intellectual property rights (IPR) shall belong to both organizations.
5. The research facilitated at CMREC can be utilized by the students and faculty of Aritrak Technologies as per institute norms. Similarly, the research facilities at Aritrak Technologies entity can be utilized by the students and faculty of CMREC as per Institute norms.
6. Faculty of CMREC and Aritrak Technologies to develop joint societal impact projects and collaborations with other external agencies/ R&D organizations/ Indian and overseas Educational Institutions.

### **3. FORMS OF RESEARCH AND DEVELOPMENT PROGRAMS**

The form of any of the said Research and Development Program will be subject to a separate Research Agreement entered into by the Parties but may also include the following:

- a. Regular Model - The performance of research individually by each Party or concurrently by both Parties in mixed groups at their own facilities with regular exchange of results.
- b. Incubation Model - The performance of research by the technical personnel of both Parties working together in the facilities of one Party or in mixed groups at the facilities supported/ sponsored by either Party.

### **4. AGREEMENTS FOR RESEARCH COLLABORATION**

Each research collaboration undertaken by the parties hereunder shall be initiated by the signing of a separate research agreement between the parties, which will describe in detail:

- a. The nature, scope and schedule of the Research/Training collaboration.
- b. The form of the Research/Training collaboration.
- c. The estimated cost of the Research/Training collaboration together with the amount of funding if any, to be received from third parties.
- d. The treatment of intellectual property and data rights, including patents, industrial design registration, copyrights and all other proprietary information (including innovations not patented, designs not registered etc). Which result from the research collaboration or which belong to Aritrak Technologies Private Limited Incubation Center for CMREC and used in Research collaboration?

- e. Other provisions as may be mutually agreed upon, including provisions covering the consequences of default or termination by a participant, term, arbitration of disputes and applicable law.

## **5. CONFIDENTIALITY**

- a. During and for a period of **two** years from the date of disclosure, each party agrees to consider as confidential all information disclosed by the other party in written or tangible form or, if orally disclosed confirmed in writing within fifteen days of disclosure and identified as confidential by the disclosing party.
- b. The obligations above shall not extend to any confidential information for which the receiving party can prove that this information:
  - . Is already known or become known to the receiving party
  - . Is received from a third party having no obligations of confidentiality to the disclosing party.
  - . Is independently developed by the receiving party.

## **6. NON-EXCLUSIVITY**

The relationship of the parties under this MOU shall be nonexclusive and both parties, including their affiliates, subsidiaries and divisions, are free to pursue other agreements or collaborations of any kind. However, when entering into a particular research agreement, the participants may agree to limit each party's right to collaborate with others on that subject.

## **7. TERMS AND TERMINATION**

This MOU, unless extended by mutual written agreement of the parties, shall expire two years after the effective date specified in the opening paragraph. This MOU may be amended or terminated earlier by mutual written agreement of the parties at any time. Either party shall have the right to unilaterally terminate this MOU upon 90 days prior written notice to the other party. However, no such early termination of this MOU, whether mutual or unilateral, shall affect the obligations of the participants under any Research Agreement, Confidentiality clause as referenced in clause 6 above, or any other agreement entered into pursuant to this MOU, which obligations shall survive any such termination.

## **8. RELATIONSHIP**

Nothing in this MOU shall be construed to make either party a partner, an agent or legal representative of the other for any purpose. Both the parties will establish committees for the execution of the MOU, from CMREC the MOU is executed by the Principal of the college with the governing body from the college. The governing Body is headed by the chair person Dr. Suman Mishra (HOD, Electronics & Communication Engineering) and

the members of the governing body are Dr. A. Pramod Kumar (Associate Professor), Mr. Vaseem Ahmed Qureshi (Associate Professor). From Aritrak Technologies Pvt. Ltd the MOU is executed through Suresh Damerla (Founder and Managing Director, Aritrak Technologies Pvt. Ltd) and with the Aritrak Technologies Pvt. Ltd team.

## **9. ASSIGNMENT**

It is understood by the Parties herein this MOU is based on the professional competence and expertise of each party and hence neither Party shall transfer or assign this Agreement, or rights or obligations arising hereunder, either wholly or in part, to any third party.

## **10. SIGNED IN DUPLICATE**

This MOU is executed in duplicate with each copy being an official version of the Agreement and having equal legal validity. BY SIGNING BELOW, the parties, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day and year first above written.

On behalf of:

CMR Engineering College  
Hyderabad

By:

Name: Dr.A.Srinivasula Reddy

Title: Principal

Date: 21<sup>st</sup> November 2024

On behalf of:

Aritrak Technologies Pvt. Ltd  
Bengaluru

By:

Name: Suresh Damerla

Title: Founder and Managing Director

Date: 21<sup>st</sup> November 2024

Witness:

1. Dr.A.Pramod Kumar
2. Mr. Vaseem Ahmed Qureshi

Witness:

- 1.
- 2.

**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**CMR Engineering College**

**AND**

**nasscom / IT-ITeS SECTOR SKILLS COUNCIL**

**FOR**

**UNDERTAKING SKILL DEVELOPMENT TRAINING  
IN EMERGING TECHNOLOGIES**

This Memorandum of Understanding ("MoU") is made on 05<sup>th</sup> day of December of the year 2024,

BETWEEN

CMR Engineering College having its head office at Kandlakoya(Village), Medchal (Mandal), Medchal Malkarjigiri (Dist) - 501401, Hyderabad, India, represented by Dr. A. Srinivasula Reddy, Principal, CMR Engineering College (hereinafter referred to as "CMR Engineering College") which expression shall, unless repugnant to the context or meaning thereof, include its successors, executors and administrators in office, legal representatives and permitted assigns on the **FIRST PART**.

AND

National Association of Software and Service Companies having its head office at the nasscom Plots 7-10, Sector 126, Noida, UP –201303, India (hereinafter called "**nasscom/SSC nasscom**"), represented by Head-Strategy & Operations, IT-ITeS Sector Skills Council, which expression shall, where the context so admits, be deemed to include its successors, executors and administrators of the **SECOND PART**.

\*\*\*

Whereas IT-ITeS Sector Skills Council (nasscom/ SSC nasscom) an integral part of nasscom is the skill standard setting body of the IT-ITeS Industry and is also the education & skill development initiative of nasscom; SSC nasscom works with its industry members and select academic and skill development institutions to help improve the quality and quantity of the employable workforce available to this industry.

Whereas CMR Engineering College and **nasscom/SSC nasscom** will hence forth be referred to collectively as the Parties.

THE MoU WITNESSED AND THE PARTIES HERETO AGREE AS FOLLOWS:

**I. PREAMBLE / BACKGROUND / OBJECTIVE**

Government of India under the aegis of Ministry of Electronics and IT has joined hands with nasscom as a team India effort to make India a global hub for skilled talent on emerging technologies. **FutureSkills Prime** is an aggregator model platform built with an aim to reskill & upskill candidates/individuals in emerging technologies with an objective to create India's Digital Talent Stack that will propel India into a leadership position in the digital world.

FutureSkills Prime platform is designed as a resource for all learners to not only develop digital fluency in new-age technologies but also build advanced skills by getting certified on industry defined & IT-ITeS Sector Skills Council (SSC nasscom) validated skills on both emerging technologies and professional skills.

**II. PURPOSE**

1. The objective of this MoU is to undertake relevant skills upgradation via training program/s in the emerging technologies for the candidates/ students& faculty/ staff of CMR Engineering College
  - a. To encourage any-time, any-where, continuous self-paced learning for acquiring newer and industry relevant skill sets, build digital fluency on emerging technologies & professional skills through the availability of byte sized micro learning content.
  - b. To provide a diagnostic facility that offers candidates an analysis of their aptitude and capabilities so that they can be guided on learning pathway options.
  - c. To provide a novel framework and an inclusive 'one stop up-skilling/ re-skilling solution' in new and emerging IT technologies that envisages a paradigm shift in the existing value chain through synergistic efforts of all stakeholders.
  - d. To motivate and create value at every step through innovative mechanisms such as 'skills passport', 'skills wallet', 'badges' etc. based on the aspirant's effort in their skilling journey.
  - e. The Company/University/College etc will also work internally to build their internal talent pool by encouraging employees/students & faculty/staff members to complete more badging and certifications.

All the above will also work towards making India as a digital talent hub.

2. This engagement aims to implement short-term awareness and skill competency development programs including Foundation and Deep Skilling courses (both free and paid) in the emerging technologies area.
3. This intervention aims to equip the candidates/students & faculty/staff members with specific skills that are important in today's context. The learning intervention will keep them updated with the key trends / challenges faced in today's digital ecosystem.

### **III. GENERAL PROVISIONS**

1. This MoU will set-up general conditions for co-operation in up-skilling / skill-based training and that the Parties intend to use it as a framework to continue their co-operation.
2. The Parties intend to coordinate and focus their efforts on co-operation within the area of the identified upskilling /skill development intervention(s) across the CMR Engineering College
3. The terms of co-operation / directions will be defined collectively during negotiations. The Parties through mutual effort will try to establish long term and beneficial co-operation.

### **IV. IMPLEMENTATION OF THE MOU**

To ensure the implementation of this MoU, through the identified SPOCs from the CMR Engineering College

1. The progress of the identified outcomes of cooperation for all the joint upskilling and awareness-oriented Skilling & Upskilling initiatives in the emerging technologies including areas like professional skills. Preparation and implementation of upskilling plans by the Parties concerned w.r.t the candidates/ students and faculty/staff of CMR Engineering College

2. Coordination and implementation with CMR Engineering College, IT-ITeS Sector Skill Council and all the other key stakeholders for upskilling the targeted beneficiaries in skill-based training program w.r.t emerging technologies and related professional skills.
3. Discussion on other issues pertaining to the implementation of this MoU.
4. Monitoring and evaluation of all on-going initiatives.
5. Branding and awareness of skilling initiatives on emerging technologies.

#### **V. ROLE AND RESPONSIBILITIES OF CMR Engineering College**

1. **Mobilization of beneficiaries** – To take up the responsibility of mobilization of candidates /students & faculty/staff for enrolment in the skilling and upskilling program. CMR Engineering College shall coordinate with all associates (as applicable) to create a pool of trainees/beneficiaries/candidates for this program.
2. **Onboard** - a minimum of 500 **candidates on to the FutureSkills Prime platform**. CMR Engineering College will share the data in the predefined agreed format indicated in Annexure-1 and will also instruct candidates/students & faculty/staff to sign-up on FutureSkills Prime.
3. Share SPOC details for coordination and facilitation.
4. Publish required Circulars/ Notifications advising about the Mission and vision agreed upon.
5. Extend all required support to co-ordinate with various offices/facilities if applicable.
6. Review the analytics reports and drive the common objective of building India's future ready workforce.
7. Responsibility to seek approval from relevant candidates to share their details on platform.

#### **VI. ROLE AND RESPONSIBILITIES OF nasscom/SSC nasscom**

1. Facilitate the candidates/ students & faculty/ staff to register on nasscom's FutureSkills Prime online platform.
2. Provide access to usage analytics. However, this is subject to the consent received from the candidate(s) to share their details.
3. Offer via FutureSkills Prime platform the learning content that match industry standards and are periodically updated.
4. Enable diagnostics, badging and assessments to learners.

#### **VII. MONITORING**

1. Monitoring the implementation of the deliverables of this MoU will be the responsibility of CMR Engineering College
2. Parties will periodically collaborate to monitor the implementation of the MoU as per the agreed to timelines.

#### **VIII. CO-BRANDING GUIDELINES**

1. Cobranding guidelines are an arrangement between nasscom/SSC nasscom and CMR Engineering College. These guidelines shall apply to all uses of FutureSkills Prime and nasscom/ SSC nasscom marks as defined herein and are currently effective as CMR Engineering College has agreed to these and up to the terms thereof.

2. By using any FutureSkills Prime, nasscom/ SSC nasscom Trademarks, CMR Engineering College acknowledges that nasscom/ SSC nasscom is the sole owner of the Trademarks and agreeing not to interfere with nasscom/ SSC nasscom's rights in the Trademarks, including challenging nasscom/ SSC nasscom's use, registration of, or application to register such Trademarks.
  - a. CMR Engineering College agrees that CMR Engineering College will not harm, misuse, or bring into disrepute any nasscom/ SSC nasscom Trademarks and that the goodwill, if any, derived from your use of any nasscom/ SSC nasscom Trademarks exclusively inures to the benefit of and belongs to nasscom/ SSC nasscom.
  - b. CMR Engineering College may not use any nasscom/ SSC nasscom Trademarks in metatags, search fields, hidden text, or any other form that has the purpose or effect of diverting or confusing consumers without nasscom/ SSC nasscom's prior written permission.
  - c. Other product names or trademarks, including those appearing on nasscom/ SSC nasscom's websites, that are not owned by nasscom/ SSC nasscom are for identification purposes only and may be the registered or unregistered trademarks of their respective owners.
  - d. No license or right is granted to CMR Engineering College by nasscom/ SSC nasscom by implication, estoppel or otherwise to any such third-party names or trademarks or to the nasscom/ SSC nasscom Trademarks hereby.
3. **Branding:** CMR Engineering College can co-brand with the nasscom/ SSC nasscom Trademarks internally/externally after the due approval in written on Logo (positioning, placement, design etc) and messaging from nasscom/SSC nasscom.
4. nasscom would seek permission from CMR Engineering College before using the CMR Engineering College logo for any PR activity.

## **IX. MISCELLANEOUS PROVISIONS**

1. This MoU as outlined in this document is not intended to be a legally binding document. Rather, it is meant to describe the nature and cooperative intentions of CMR Engineering College and nasscom/SSC nasscom to suggest guidelines for cooperation. Nothing, therefore, shall diminish the full autonomy of any Party, nor any constraints be imposed by either upon the other, and nothing in this agreement shall be deemed to create a joint venture, or agency relationship between the Parties.
2. Any other matter not included in the MoU which is necessary for the smooth functioning of the Scheme shall be finalized between CMR Engineering College and nasscom/SSC nasscom on mutually agreed terms and conditions.
3. The use of the name, logo and/or official emblem of any of the Parties on any publication, document and/or paper is allowed only, after seeking explicit prior permission in writing of the owner Party concerned.

4. The Second Party shall be entitled to collect/receive/process information in relation to the candidates of the First Party. The said right shall include the right to share such information with relevant placement agencies, including job portal partners, employers and/or research partners to enable them to potential employment opportunities, thought leadership and insights.
5. Amendments to this MoU will be only basis mutual consensus and the written consent (duly signed) of all the Parties concerned. Additions, deletions and/or alterations to this MoU may be affected with the written agreement of all the Parties to this MoU concerning the said changes. Documents containing such additions, deletions and/or alterations and signed by both the Parties shall form addenda to this MoU and be deemed to be part of this MoU.
6. The MoU is not intended to create any legal relation of employer-employee or of principal and agent relationship amongst the Parties.
7. This MoU shall remain valid for a period of 3 years from the date of its signing and can be extended on mutual terms and conditions. Through this MoU CMR Engineering College and nasscom/SSC nasscom affirm their commitment to fulfil and achieve the objectives mutually agreed upon in its MOU.
8. Termination - this MoU can be terminated by either one of the Parties after serving 1(one) month notice to other Party in writing if there is failure/breach of understanding or default by any one of the Parties concerned.
9. This is a non-commercial MoU between both the Parties; however, any individual student subscribing for individual courses/programs at cost as declared eligible for subsidy will be addressed only by the concerned individual/subscriber. CMR Engineering College will have no implication or responsibility on payments/subsidy thereof w.r.t registered candidates/beneficiaries i.e., Subscribers.

10. Confidentiality

- a. Subject to Clause b below, Parties agree that they will keep all information in pursuant to this MoU confidential and shall not disclose to any third person any confidential information with respect to the MoU and program hereunder.
- b. Exceptions: Any Party may disclose Confidential Information:
  - to the extent to which it is required to be disclosed pursuant to applicable law;
  - to the extent to which it is specifically permitted by other Party in writing;
  - to the extent that the confidential information is publicly available (other than as the result of a breach by such Party of its confidentiality obligation under Clause 9 above);
  - to its employees and professional advisors, but only to the extent necessary and subject to such employees and professional advisors accepting an equivalent confidentiality obligation to that set out in this Clause 'Confidentiality'.

Through this MoU CMR Engineering College, and nasscom/SSC nasscom affirm their commitment to fulfil and achieve the objectives mutually agreed upon.

Signed this MoU on the 05<sup>th</sup> day of December of the year 2024.

<p>For and on behalf of CMR Engineering College Address: <b>Kandlakoya(Village), Medchal (Mandal)</b> <b>Medchal Malkarjigiri (Dist) - 501401,</b> <b>Hyderabad, Telangana , India</b></p> <p> Signature</p> <p>Dr. A. Srinivasula Reddy Principal CMR Engineering College STAMP</p>	<p>For and on behalf of nasscom Address: Plots 7-10, Sector 126, Noida, UP – 201303</p> <p> Signature</p> <p>Dr Upmirth Singh Chief Operating Officer IT-ITeS Sector Skills Council</p> <p>STAMP</p> <p> Noida</p>
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## Annexure-1

### A. Format for University/College

 Ministry of Electronics and Information Technology Government of India	 <b>NASSCOM</b>	 <b>futureskills<sup>®</sup></b> prime A MEITY - NASSCOM Digital Skilling Initiative						
<b>Student Details for College/ University</b> Fields in Red are Mandatory								
(A) Kindly refer tab <Important Notes> before filling								
SNo	Roll Number	FirstName	Last Name	Email ID (preferred with college domain, if available)	Department/ Stream	College	University (where applicable)	User Type (Student / Teacher / Staff)
Sample Response below								
1	WE252987	Akanksha	Kumar	akas2019@college.com	Computer Science	Acme	XYZ	Student

### B. Format for a Company

S No	Employee Number	First Name	Last Name	Email ID (preferred with company domain, if available)	Department	Organisation	Parent Organisation (where applicable)	User Type (Permanent / Contract)
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\*the fields marked in red are mandatory and non-negotiable



## **MEMORANDUM OF UNDERSTANDING (MoU)**

**Between**

**Indian Biomedical Skill Council (IBSC)**

AMTZ Campus, Pragati Maidan, VM Steel Project S.O.,  
Visakhapatnam – 530031, Andhra Pradesh, India  
(First party, hereinafter referred to as IBSC),  
Represented by Dr. Jitendra Kumar Sharma, Chairman, IBSC  
& Managing Director & Founder CEO, AMTZ

**and**

**CMR Engineering College (Autonomous)**

Kndlakoya, Medchal, Hyderabad  
Telangana – 501401, Telangana. INDIA.  
(Second party, hereinafter referred to as CMREC),  
Represented by Dr. A. Srinivasula Reddy, Principal, CMR College of Engineering

## **MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding (MoU) is made and executed on 15<sup>th</sup> February 2025, at Visakhapatnam

### **Between**

**Indian Biomedical Skill Council**, established by Andhra Pradesh MedTech Zone (AMTZ), having its office at AMTZ Campus, Pragati Maidan, VM Steel Project S.O. Visakhapatnam - 530031, India, and represented by Dr. Jitendra Kumar Sharma, Chairman, Visakhapatnam hereinafter referred to as “Party of the FIRST PART” or “IBSC” which expression wherever it occurs, shall mean and include the representatives, administrators, successors in interest and assign;

**and**

**CMR Engineering College (Autonomous), established by CMR Group**, having its head office at Kandlakoya(Village), Medchal (Mandal), Medchal Malkarjigiri (Dist) - 501401, Hyderabad, India, and **represented by Dr. A. Srinivasula Reddy, Principal, CMR Engineering College** which expression wherever it occurs, shall mean and include the representatives, administrators, successors in interest and assign.

Both parties hereinafter shall collectively refer to as “Parties”

### **1. WHEREAS:**

- I. The Party of the FIRST PART is a Council for Biomedical Engineering Skills in India promoted by the AMTZ, in collaboration with Medical Devices Industry stakeholders in India, which has the mandate to test and grade the competency of bio-medical engineering professional skills in India; IBSC is recognized by Ministry of Skill Development & Entrepreneurship, Government of India. IBSC has its independency & unique identity to certify biomedical professionals and deliver skill training programs.
- II. The Party of the SECOND PART i.e., CMR Engineering College (Autonomous) or CMREC, located in Kandlakoya (Village), Medchal Malkarjigiri (Dist.) of Telangana

is a NAAC - A Grade Engineering College under Section 3 of UGC Act 1956 and is the flagship institution of CMR group. The university with its 25-acre campus located in a green and eco-friendly environment of Kandlakoya, Hyderabad. It has acquired rank in the National Institutional Ranking Framework (NIRF), Ministry of HRD, and Government of India. The CMREC offers UG, PG and PhD.

III. The Parties hereby express their willingness to enter into a Memorandum of Understanding to set out the frame work to carry-out training of learners as per job roles(s) related to Medical Device Industry.

## **2. PREAMBLE**

2.1 IBSC is engaged in Skill Development, Education, Hands-on-Trainings and R&D services in the fields of Medical Technology and related fields.

2.2 The students and faculty members of CMREC are actively engaged in interdisciplinary and cutting-edge research activities as reflected in publications in reputed journals, filing patents, securing funding from Govt. and Non-Govt. organizations etc. CMREC also has several active national and international MOUs with premier institutes/industries/research organizations from India and abroad. CMREC has been making giant strides in the right direction through the implementation of various good practices in all areas of academic pursuit.

2.3 IBSC & CMREC believe that collaboration and co-operation between themselves will promote more effective use of each of their resources and provide each of them with enhanced opportunities.

2.4 The Parties intended to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.

2.5 The Parties hereby express their willingness to combine their resources for skill development in medical technology and related sectors, and work towards promoting the growth of the sector by creating necessary eco-system for the said purpose.

### **3. SCOPE OF MoU**

The Parties have decided to enter into this Memorandum of Understanding to express their interest on collaborating on joint activities that will be described in various project agreements entered into by the parties.

### **4. ROLES AND RESPONSIBILITIES**

#### **4.1 ROLES AND RESPONSIBILITIES OF IBSC**

1. IBSC shall undertake to collaborate with CMREC on mutually agreed activities pursuant to project agreements entered into by the parties.
2. IBSC shall provide industry – oriented trainings / credit courses as minor or electives for the CMREC students.
3. IBSC shall organize industrial visits for students
4. IBSC will facilitate internship support for the students who have completed the required training modules of the IBSC programs.
5. IBSC will extend support for Guest faculty for delivering the courses.
6. IBSC will extend support for developing industry – oriented curriculum development inputs.
7. IBSC will provide Faculty development programs (FDP) / Short term training programs (STTP) for enriching the faculty/staff knowledge in the biomedical domain.
8. IBSC will facilitate access to the Common Scientific Facilities (CSFs) other facilities to the university students / faculty / researches for medical device research purposes.
9. IBSC shall appoint a ‘Point of Contact’ for necessary coordination with CMREC.

#### **4.2 ROLES AND RESPONSIBILITIES OF CMREC**

1. CMREC shall undertake to collaborate with IBSC on mutually agreed activities pursuant to project agreements entered into by the parties.
2. CMREC shall facilitate the engagement of interested students in IBSC courses as their minors or electives, with the credits from these courses incorporated into their academic curriculum.
3. CMREC shall facilitate interested faculty/staff engagement in the faculty development programs (FDP) / Short term training programs (STTP).
4. CMREC shall provide the space and facility to conduct the training – related activities in their premises.

5. CMREC shall provide support for developing a Center of Excellence at University premises.
6. CMREC shall encourage interested faculty engagement in research & consultancy work with AMTZ group of institutions and manufacturers.
7. CMREC shall incorporate the International Journal of Health Technology and Innovation (IJHTI) in its journal subscriptions.
8. CMREC shall appoint a 'Point of Contact' for necessary coordination with IBSC.

#### **JOINT ROLES AND RESPONSIBILITES OF IBSC AND CMREC**

1. The Parties would provide support in project agreements as mutually agreed upon.
2. The Parties would undertake and execute the mutually agreed tasks within a stipulated time frame as detailed in project agreements.
3. The Parties would provide industry ready workforce.
4. The Parties would execute joint research collaboration activities for publishing research articles / patents.
5. The Parties will organize the technical Events / Seminars / National Conferences / International Conferences / Symposia.
6. The Parties will develop industry – oriented courses / programs at the UG / PG level.
7. The Parties may also enter into a separate arrangement / agreement on a case-to-case basis, on such terms and conditions as may be mutually agreed by the parties.

#### **5. DURATION OF MoU**

The total time frame of the engagement would be for a period of 1 (One) year from the date of signing this MoU. The term of this MoU may be extended as may be mutually decided by the Parties.

#### **6. DELIVERABLES**

The deliverables would be as detailed in the scope of each task, mutually agreed between the parties, from time to time. Requisitions for a specific task could be given by any of the parties on mutually agreed terms of references that would be specific to identified projects.

## **7. FINANCIAL ARRANGEMENT**

This will be undertaken by a separate financial terms & conditions on a project-to-project basis on mutually agreed terms by the parties. Each Party shall bear its expenses in discharge of its responsibilities mentioned in this MoU.

## **8. CONFIDENTIALITY AND NON-DISCLOSURE**

Except as otherwise contemplated by this MoU, each Party (the “receiving party”) undertakes that, in order to protect the proprietary interest of the other Party (the “disclosing party”) in the disclosing Party’s confidential information, it will not, during the term of this MoU nor at any time thereafter, either use or exploit in any manner, or directly or indirectly divulge or disclose to others any of the disclosing party’s confidential information. The receiving party shall treat all confidential information disclosed to it as strictly confidential and only use such confidential information for the purposes of this MoU. Each Party shall ensure that its directors, officers, employees, agents, representatives, students, faculty, Affiliates and attorneys comply at all times with this confidentiality undertaking. This clause does not apply to (i) information is public other than because of a breach of this clause; (ii) disclosure required by law; or (iii) disclosure to a Party's related companies, auditor, banker or advisors. Specific confidentiality and non-disclosure agreement will be a part of specific MoUs agreed by the Parties for each project.

## **9. AMENDMENTS TO MoU**

In the event that any of the representations or warranties made/given by a party ceases to be true or stands changed, the party who had made such representation or given such warranty shall promptly notify the others of the same.

## **10. TERMINATION OF MoU**

10.1 This MoU may be terminated by either of the parties forthwith if the any party commits breach of any of the terms hereof and shall have failed to rectify such breach within sixty (60) days of the notice in this behalf having been served on it by the other parties.

10.2 In addition to the reasons for termination as set forth above, this MoU may be terminated forthwith by any of the parties voluntarily by giving sixty (60) days' notice in writing to other parties OR involuntarily due to entering into composition, bankruptcy or

similar re-organization proceedings or if applications invoking such proceedings have been filed and with the advance notice of 3 months by any of the parties.

## **11. FORCE MAJEURE**

None of the parties shall be held responsible for non-fulfilment of their respective obligations under this MoU due to the exigency of one or more of the force majeure events such as but not limited to acts of God, War, Flood, Earthquake, Strikes, lockouts, Epidemics, Riots, Civil Commotions, etc., provided on the occurrence and cessation of any such event, the affected party thereby shall give a notice in writing to the other parties within one month of such occurrence or cessation. If the force majeure conditions continue beyond six (6) months, the parties shall jointly decide about the future course of action.

## **12. ASSIGNMENT OF MoU**

The rights and / or liabilities arising to any party of this MoU shall not be assigned except with the written consent of the other parties and subject to such terms and conditions as may be mutually agreed upon.

## **13. DISPUTE RESOLUTION**

In the event of any dispute arising between parties with regard to any terms/conditions or this MOU, the parties would refer the dispute to a two-member committee consisting of a representative of each of the parties. The committee would make all efforts to resolve the dispute and interpret the clauses for furthering the purpose of the MOU and cause of the Organizations.

## **14. ARBITRATION**

In the event of the dispute remaining unsolved, in spite of the efforts of the committee, the parties may refer the dispute to a Sole Arbitrator. The Sole Arbitrator shall be jointly appointed by the Parties, who would conduct the Arbitration proceedings as per the Arbitration and Conciliation Act, 1996. The place of Arbitration shall be Vishakhapatnam, Andhra Pradesh.

## 15. NOTICES

15.1 Method of Notice. The parties shall give all notices and communications between the parties in writing by (i) personal delivery, or (ii) a nationally-recognized, next-day courier service, or (iii) registered postal services, or (iv) or (v) electronic mail to the party's address specified in this agreement, or to the address that a party has notified to be that party's address for the purposes of this section addressing to the address:

Party First Part (the "IBSC")

Dr. Jitendra Kumar Sharma

AMTZ Campus, Pragati Maidan

VM Steel Project S.O.,

Visakhapatnam – 530031, India

Party Second Part ("CMREC")

Dr. A. Srinivasula Reddy

CMR Engineering College

(Autonomous)

Kandlakoya, Hyderabad-501401

Telangana, India

15.2 Receipt of Notice. A notice given under this agreement will be effective on the other party's receipt of it, or if mailed, shall be deemed to have been duly if actually delivered, or after 15 fifteen days after mailing, if mailed by registered post or by courier. In case of an electronic mail, the notice shall be considered as delivered on the date of receipt of such mail.

16. Any additions or deletions to this MoU can be carried out on mutually agreed terms and appended to this MoU to form an integral part of this MoU.

IN WITNESS WHEREOF the Parties hereto have signed this MoU on the day, month and year mentioned here in before

**For and on behalf of IBSC**

**Dr. Jitendra Kumar Sharma**

Chairman

Witness:

Date: 15/2/25

**For and on behalf of CMREC**

**Dr. A. Srinivasula Reddy**

Principal  
CMR Engineering College  
Kandlakoya (V), Medchal Dist.,  
Hyderabad, T.S. - 501 401.

Witness: Dr. A. Pramod Kumar

Date: 15/2/25



## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereafter referred to as **MoU**) is made and entered into this day of 18th February 2025. (Hereinafter referred to as "Effective Date") at Hyderabad by and among.

### BY AND BETWEEN

FIRST PARTY INFORMATION	SECOND PARTY INFORMATION
<b>Company legal name:</b> Collegedunia Web Pvt Ltd	<b>Company legal name:</b> CMR Engineering Educational Society
<b>Tax ID (GST IN):</b> 06AAFCC5173J1ZK	<b>Tax ID (GST IN):</b> NA
<b>PAN Number:</b> AAFCC5173J	<b>PAN Number:</b> AAAAC7790A
<b>TAN Number:</b>	<b>TAN Number:</b> NA
<b>Trading as:</b> collegedunia.com	<b>Trading as:</b> CMR Engineering College
<b>Corporate address:</b> 418-419, 4th Floor, AIHP Signature Tower, Udyog Vihar, Phase - IV, Gurugram - 122015, Haryana, India	<b>Registered address:</b> JF3P+7J9, Kandlakoya, Medchal Rd, Seethariguda, Telangana 501401
<b>POC Name:</b> Mr Srinath Awari <b>Email:</b> <a href="mailto:srinath.a@collegedunia.com">srinath.a@collegedunia.com</a> <b>Designation:</b> Manager BD <b>Mobile:</b> 9154387820	<b>POC Name:</b> Dr A Srinivasula Reddy <b>Email:</b> <a href="mailto:principal@cmrec.ac.in">principal@cmrec.ac.in</a> <b>Designation:</b> Principal <b>Mobile:</b> 9248727227
<b>For Escalation POC Name:</b> Mr. Vamsikrishna <b>Email:</b> <a href="mailto:vamsi.ikkurthi@collegedunia.com">vamsi.ikkurthi@collegedunia.com</a> <b>Designation:</b> State Head <b>Mobile:</b> 9963316439	<b>For Escalation POC Name:</b> Mr Abhinav Reddy <b>Email:</b> <a href="mailto:ceo@cmrgroup.org">ceo@cmrgroup.org</a> <b>Designation:</b> CEO <b>Mobile:</b> 93904 32519
The Second Party unless repugnant to the context or meaning or hereof, shall include its sister companies, associated companies including Partnership firm, LLP(s) its successors(s), administrator(s) or permitted assignee(s).	

BOTH FIRST & SECOND PARTIES be individually referred to as "PARTY" and collectively as "Parties or Consortium".

WHEREAS, the First Party is a website portal running college search engine in the name and style of [www.collegedunia.com](http://www.collegedunia.com) whereby promoting various educational institutes and

courses being an intermediary between the Second Party and the users of the web portal of the First Party;

WHEREAS, the Second Party is a recognized educational institute/university providing various courses to the students being enrolled with them and the Second Party being interested in the website portal of the First Party is associating with them under the terms of the MOU for promoting/advertising the courses offered by them to the viewers on the website portal;

**NOW, THEREFORE, IN CONSIDERATION OF THE PROMISES AND THE MUTUAL COVENANTS OF THE MOU HEREINAFTER SET FORTH, THE PARTIES HEREBY AGREE TO THE FOLLOWING:**

**1. DEFINITION:**

1. 'Advertisement' means the services being offered by the First Party under the terms of the user as stipulated in the website portal of [www.collegedunia.com](http://www.collegedunia.com).
2. 'Advertisement Confirmation Order' means written confirmations; insertion order; work order from the second party and including but not limited to telephonic confirmation from the Second Party and backed by confirmation from either of the parties for running a branding campaign(Non-performance based) only without any commitment on lead generation etc.

**2. TERM:**

This MOU shall come into force from the date of signing and/or receiving Advertisement Confirmation Order and shall remain valid till **April 2025 or till the end of the admission cycle for the academic year 2025**, whichever is later unless and otherwise terminated by either party as mentioned in clause 4 hereinafter

**3. PRICING & PAYMENTS**

1. For the consideration of providing services under this agreement by the First Party to the Second Party, the Second Party agrees to the payment terms and schedule as mentioned in this MOU.
2. **The Second Party agrees that the charged amount is non-refundable.**

3. First party shall raise the invoice upon the Second Party for the aforesaid installments and in event, the First Party fails to raise the invoice, the payment stipulated under the payments terms becomes payable by the Second Party as per the payment terms of the MOU.
4. The Second Party agrees to make the payment within ten (10) days of the date of the invoice. Upon such default, the campaign will be paused till the next payment is released.
5. Any delay in the payment of installments by the second party, in addition to the installment due, will attract interest of 18% PA on the installment amount calculated from the due date till the date of receipt of the payment by the first party.
6. Second Party agrees and warrants that in event it fails to clear the payments under the terms of the MOU, the First Party is entitled to recover the due amount along with interest at the rate of 18% as stipulated above inter alia from second party including its promoters/Trustees/associated companies, its sister companies, including Partnership firm, LLP(s) associate with the second party in whatsoever manner.
7. The second party shall release the payments to the bank of the First Party as per the following details:

#### Details of Campaign and Payment Terms

#### Campaign Payment Bifurcation

<b>S.No</b>	<b>Campaign Bifurcation</b>	<b>Deal Amount</b>	<b>Advance %</b>
1)	<b>Branding Campaign</b> (Non- Refundable and non-performance based)	<b>42400+GST</b>	<b>100%</b>
	<b>Total Branding Campaign Size</b>	<b>42400 + GST</b>	<b>100%</b>

*\*All Amounts mentioned above are excluding GST - an 18% GST will be applied to all payments.*

#### Payment Schedule

<b>S.No</b>	<b>Campaign Bifurcation</b>	<b>Details of Payment</b>	<b>Amount</b>
1)	<b>Branding Campaign (Non- Refundable and non-performance based)</b>	100% Advance	<b>42400 + GST</b>
<b>Total Campaign Size</b>			<b>Total INR 42400 +GST</b>

*\*All Amounts mentioned above are excluding GST - an 18% GST will be applied to all payments.*

#### **4. TERMINATION OF MOU**

1. This MoU can be terminated on mutual consent of both the parties without assigning any reason, but by giving 30 days explicit advance written notice to the other party.
2. This MoU can be terminated with immediate effect by either party if the other party fails to rectify any violation of the terms and conditions of this Agreement provided that a prior notice of not less than 10 (ten) days of such violation has been given to the other party.
3. The First Party may, (with a short notice, terminate or suspend)the Agreement with immediate effect in case any of the installment payable by the Second Party remains due for more than 30 days.
4. Termination under this Clause shall not absolve the Second Party from any of its liability, obligations and duties under this Agreement arising out of the services rendered by the First Party prior to such termination.

#### **5. POINT OF CONTACT**

Point of contact from first party shall be as follows:

<b>Name</b>	<b>Designation</b>	<b>Email Id</b>	<b>Mobile</b>
Mr.Srinath Awari	Manager Business Development	srinath.a@collegedunia.com	8985838585
Mr. Vamsikrishna	State Head	vamsi.ikkurthi@collegedunia.com	9963316439

Point of contact from second party shall be as follows:

<b>Name</b>	<b>Designation</b>	<b>Email Id</b>	<b>Mobile</b>
Dr A Srinivasula Reddy	Principal	principal@cmrec.ac.in	9248727227
Mr Abhinav Reddy	CEO	ceo@cmrgroup.org	9390432519

For the escalation purpose, either parties can mail/write to the above point of contact, or the party shall respond within 24 hours.

## **6. ARBITRATION & CONCILIATION**

If any dispute, difference, question or disagreement shall at any time arise between the parties hereunder or any matter whatsoever to this contract/MoU, then in such an event parties agree to refer to a Sole Arbitrator being appointed with the consent of the parties in accordance with the provisions of The Arbitration and Conciliation Act 1996. The decision of the Sole Arbitrator shall be final and binding on both the parties. The venue and the seat of the Arbitration shall be at New Delhi, Delhi.

## **7. JURISDICTION**

This MOU shall be governed by and construed in accordance with the Indian Contract Act, 1872 and Information and Technology Act, 2000 and courts at New Delhi only shall have exclusive jurisdiction. In the event of any difference(s) or dispute(s) arising out of the interpretation or application of the provisions of this MOU, the Parties shall immediately consult each other with the view to expeditiously resolve such differences or disputes in a spirit of mutual understanding and cooperation.

## **8. INDEMNITY**

Second Party hereby agrees to indemnify, reimburse, defend and hold harmless the First Party, its affiliates and other officers, directors, employees, agents, successors and assigns, from and against any and all costs, losses, damages, lawsuits, deficiencies, claims and expenses (including court costs and reasonable attorney's fees) incurred or suffered by the First Party in connection with or arising out of or resulting from or incidental to;

1. Any action or omission with respect to the content/schemes/information/material provided by Second Party to the First Party for the purpose of Campaign under this Agreement;
2. Any breach of obligations, representations and warranties as set out in this Agreement by the Second Party or any of its officers, employees or representatives;
3. Any harm to the properties, reputation and goodwill of the First Party directly attributable to the acts or omissions of the Second Party or any of its officers, employees or representatives.

## **9. FORCE MAJEURE**

Neither Party will be liable for any default or delay in the performance of its obligations under this Agreement, if and to the extent such default or delay is caused by fire, flood, earthquake, elements of nature or acts of God; wars, terrorist acts, site-specific terrorist threats, revolutions, restriction by the government authorities/agencies, pandemic, epidemic provided that the aforesaid events render the party unable to perform its services/obligations under this Agreement and provided that a notice in writing of not less than fifteen (15) days in advance, invoking this clause, is given to the other party.

## **10. MISCELLANEOUS**

The release and contents of all public announcements (other than when such disclosure is required under any applicable law) related to the MOU shall be subject to the prior written approval of each Party.

1. The obligations of the Parties are of binding nature and shall survive the termination or expiration of the MOU.
2. No Party shall have the right or power to bind any other party to any MOU/ Agreement other than the terms as stipulated under the present MOU without the prior written consent of the other Party.
3. The Parties do not intend merely by this MOU to create a partnership, corporation or an entity taxable as a corporation or otherwise.
4. This MOU may be executed in counterparts and/or through electronic means and/or email communications and/or Advertisement Confirmation Order, each of which shall be deemed to be original and all of which taken together shall constitute one agreement.

IN WITNESS WHEREOF the parties hereto have executed this MOU.

### **Authorized Signatories :**

**For Collegedunia Web Private Limited  
(First Party)**

Name:  
Designation:  
Date:

**For CMR Engineering College  
(Second Party)**

Name: Dr A Srinivasula Reddy  
Designation: Principal  
Date: 18th February 2025

**ANNEXURE-1**  
**(SCOPE OF SERVICES)**

First Party shall carry out the following activities to create awareness for the Institute: -

S. NO	PRODUCT	PRODUCT DETAILS	QUANTITY	DURATION	PRICE RATE
1	LISTING	Mainstream - B.E/B. tech - Hyderabad Page	1		
2	BANNERS	Deep Seated Banner - B.E/B. tech - Hyderabad Page	1		
3	Ad Free Microsite	College Microsite	1	3 MONTHS	INR 42,400 + 18% GST
4	EMAILERS & SMS	EMAILERS USED FOR PROMOTING EVENTS/FUNCTIONS AND ALSO INFORM STUDENTS ABOUT THE SAME. WE HAVE A VERY RICH DATABASE OF STUDENTS SEEKING ADMISSIONS.	As per requirement		

**11. TERMS AND CONDITIONS**

1. The first party will run various branding campaigns for the institution of the second party.
2. The second party shall give approval of promotional creatives and content provided by the first party within 24 hours from its receipt by the First Party.
3. All the Content for Articles/Banners/Social Media posts/Interviews will be provided by the Second Party, for the First party to publish on the Collegedunia if provided on time.

## **MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding (hereafter referred to as MoU) is made and entered into this day of 18th February 2025. (Hereinafter referred to as "Effective Date") at Hyderabad by and among.

<b>FIRST PARTY INFORMATION</b>		<b>SECOND PARTY INFORMATION</b>	
<b>Company legal name:</b> Collegedunia Web Pvt Ltd		<b>Company legal name:</b> CMR Engineering Educational Society	
<b>Tax ID (GST IN):</b> 06AAFCC5173J1ZK		<b>Tax ID (GST IN):</b> NA	
<b>PAN Number:</b> AAFCC5173J		<b>PAN Number:</b> AAAAC7790A	
<b>TAN Number:</b>		<b>TAN Number:</b> NA	
<b>Trading as:</b> collegedunia.com		<b>Trading as</b> CMR Engineering College	
<b>Corporate address:</b> 418-419, 4th Floor, AIHP Signature Tower, Udyog Vihar, Phase - IV, Gurugram - 122015, Haryana, India		<b>Registered address:</b> JF3P+7J9, Kandlakoya, Medchal Rd, Seethariguda, Telangana 501401	
<b>POC Name:</b> Mr Srinath Awari <b>Email:</b> <a href="mailto:srinath.a@collegedunia.com">srinath.a@collegedunia.com</a> <b>Designation:</b> Manager BD <b>Mobile:</b> 9154387820		<b>POC Name:</b> Dr A Srinivasula Reddy <b>Email:</b> <a href="mailto:principal@cmrec.ac.in">principal@cmrec.ac.in</a> <b>Designation:</b> Principal <b>Mobile:</b> 9248727227	
<b>For Escalation POC Name:</b> Mr. Vamsikrishna <b>Email:</b> <a href="mailto:vamsi.ikkurthi@collegedunia.com">vamsi.ikkurthi@collegedunia.com</a> <b>Designation:</b> State Head <b>Mobile:</b> 9963316439		<b>For Escalation POC Name:</b> Mr Abhinav Reddy <b>Email:</b> <a href="mailto:ceo@cmrgroup.org">ceo@cmrgroup.org</a> <b>Designation:</b> CEO <b>Mobile:</b> 93904 32519	
<p>The Second Party unless repugnant to the context or meaning or hereof, shall include its sister companies, associated companies including Partnership firm, LLP(s) its successors(s), administrator(s) or permitted assignee(s).</p>			

### **Details of Campaign and Payment Terms**

#### **Campaign Payment Bifurcation**

<b>S.No</b>	<b>Campaign Bifurcation</b>	<b>Deal Amount</b>	<b>Advance %</b>
1)	<b>CPL (Non Refundable)</b>	300 x 565.33 = 1,69,600+GST	100%

\*Branding amount is non-performance based and non-refundable.

All Amounts mentioned above are excluding GST - an 18% GST will be applied to all payments.

\* Bank Details are as mentioned in Proforma Invoice / Tax invoice.

### **Payment Schedule**

<b>S.No</b>	<b>Campaign Bifurcation</b>	<b>Details of Payment</b>	<b>Amount</b>
1)	<b>CPL</b>	100% Advance	1,69,000 + GST
<b>Total Campaign Size</b>			<b>1,69,000 + GST</b>

### **TERMS AND CONDITIONS**

- 1) The first party will run various remarketing & retargeting activities for the institution of the second party to generate the responses.
- 2) The first party can run remarketing on its database over Google & other platforms.
- 3) The MoU values/costings are exclusive of all applicable taxes.
- 4) The parties are governed and bound by the General Terms and Conditions as stipulated under the Terms & Conditions on the website portal of the first party. (Link given in Terms and Conditions Section of the MoU).
- 5) First party will verify the lead to lead feedback and identify the number of applications & admissions converted from the leads provided by it through V-Lookup on a monthly basis, the second party is required to facilitate this.
- 6) For the admission/application/verified leads deal, conversion shall be accepted over first source / primary attribution. And the second party shall provide status (i.e primary/secondary/tertiary) of responses within 24 hrs upon receiving from the first party else all responses will be considered as first source/primary attribution.
- 7) For the admission/application/verified leads deal, All responses received after achieving the said/committed targets will be billable as per the agreed per unit cost.
- 8) This MoU can be terminated on mutual consent of both the parties without assigning any reason, but by giving 30 days explicit advance written notice to the other party.
- 9) This MOU shall be governed by and construed in accordance with the Indian Contract Act, 1872 and Information and Technology Act, 2000 and courts at New Delhi only shall have exclusive jurisdiction.
- 10) If any dispute, difference, question or disagreement shall at any time arise between the parties hereunder or any matter whatsoever to this contract/MoU, then in such an event parties agree to refer to a Sole Arbitrator being appointed with the consent of the parties in accordance with the provisions of The Arbitration and Conciliation Act 1996. The decision of the Sole Arbitrator shall be final and binding on both the parties. The venue and the seat of the Arbitration shall be at New Delhi, Delhi.
- 11) For more, please visit: <https://collegedunia.com/partnerships-tnc>

IN WITNESS WHEREOF the parties hereto have executed this MOU.

#### **Authorized Signatories :**

**For Collegedunia Web Private Limited  
(First Party)**

Name:  
Designation:  
Date:

**For CMR Engineering College  
(Second Party)**

Name: Dr A Srinivasula Reddy  
Designation: Principal  
Date: 18th February 2025

