

Department of Humanities and Sciences

Session Details : Awareness Workshop

Title of the session : Entrepreneurship & Innovation as Career Opportunities

Date : 1/11/2025

Duration : 1 Day

Expert/SpeakerDetails:

Name: Sirisipalli Sreedhar

Designation: Senior consultant, CITD Vice chairman, JSS Director.

Organization: CSMR consultancy services Pvt. Ltd. Guest Faculty, NIMSME, Ministry of MSME, Govt. of India.

Participant details:

Total no. of Student participation: 70

Total no. of Staff (Teaching/Non-teaching) participation: 15

Three to four Photographs/Screenshots that show the participation of students and Staffs (Teaching/Non-teaching)

An Awareness Workshop titled "*Entrepreneurship & Innovation as Career Opportunities*" was conducted for BTech 1st-year students at CMR Engineering College. The session was led by Mr. Sirisipalli Sreedhar, Senior Consultant at CITD and Director of CSMR Consultancy Services Pvt. Ltd. With over 20 years of experience in MSME promotion, Mr. Sreedhar provided insights into the practical aspects of entrepreneurship and its potential for career growth.

Key Takeaways:

- Entrepreneurial Mindset: Encouraged students to think creatively and adopt an innovative approach to problem-solving.
- Industry Opportunities: Highlighted how entrepreneurship is transforming multiple industries and creating diverse career paths.
- Real-World Case Studies: Showed successful startup models and provided insights on scaling ideas into viable businesses.
- Core Skills: Focused on essential entrepreneurial skills like leadership, risk-taking, and adaptability.

- Confidence to Innovate: Empowered students to view entrepreneurship as a feasible and rewarding career option.


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Awareness Workshop:

"ENTREPRENEURSHIP & INNOVATION" AS CAREER OPPORTUNITIES



SIRISIPALLI SREEDHAR

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 Assoc. Professor, CSE

IIC Coordinators
Mrs. B. Sripriya, Asst. Prof., CSE
Mr. Nikhil, Asst. Prof., CSE

Programme Date & Time
1st Nov. 2025 10.00AM

Block-E
#202

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