

Department of Humanities and Sciences

Session Details : Awareness Workshop
Title of the session : Entrepreneurship & Innovation as Career Opportunities
Date : 1/11/2025
Duration : 1 Day

Expert/SpeakerDetails:

Name: Sirisipalli Sreedhar

Designation: Senior consultant, CITD Vice chairman, JSS Director.

Organization: CSMR consultancy services Pvt. Ltd. Guest Faculty, NIMSME, Ministry of MSME, Govt. of India.

Participant details:

Total no. of Student participation: 70

Total no. of Staff (Teaching/Non-teaching) participation: 15

Three to four Photographs/Screenshots that show the participation of students and Staffs (Teaching/Non-teaching)

An Awareness Workshop titled "*Entrepreneurship & Innovation as Career Opportunities*" was conducted for BTech 1st-year students at CMR Engineering College. The session was led by Mr. Sirisipalli Sreedhar, Senior Consultant at CITD and Director of CSMR Consultancy Services Pvt. Ltd. With over 20 years of experience in MSME promotion, Mr. Sreedhar provided insights into the practical aspects of entrepreneurship and its potential for career growth.

Key Takeaways:

- **Entrepreneurial Mindset:** Encouraged students to think creatively and adopt an innovative approach to problem-solving.
- **Industry Opportunities:** Highlighted how entrepreneurship is transforming multiple industries and creating diverse career paths.
- **Real-World Case Studies:** Showed successful startup models and provided insights on scaling ideas into viable businesses.
- **Core Skills:** Focused on essential entrepreneurial skills like leadership, risk-taking, and adaptability.

- Confidence to Innovate: Empowered students to view entrepreneurship as a feasible and rewarding career option.



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SIRISIPALLI SREEDHAR
Senior Consultant, CITD
Vice Chairman, Jan Shikshan Sansthan (JSS)
Director, CSMR Consultancy Services Pvt. Ltd.
Guest Faculty, NIMSME, Ministry of MSME, Govt of India

**“ENTREPRENEURSHIP & INNOVATION”
AS CAREER OPPORTUNITIES**

Programme Date & Time
1st
Nov. 2025 **10.00AM**

Block-E #202

Dean EDC
Dr. Y. Sunita Rani
Assoc. Prof., H&S

IIC President Dr. Suman Mishra , ECE-HOD	Vice President Dr. Sheo Kumar , CSE-HOD	IIC Convenor Dr. K. Vijay Babu , Assoc. Professor, CSE	IIC Coordinators Mrs. B. Sripriya , Asst. Prof., CSE Mr. Nikhil , Asst. Prof., CSE
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