

## CMREC-LANGUAGE EXCELLENCE AND COMMUNICATION

*Where Language meets Innovation, and Communication Shapes the Future*

### **Introduction:**

In today's globalized world, technical knowledge alone is not sufficient for engineering graduates to excel professionally. Effective communication skills and language proficiency are equally crucial. Recognizing this, we propose the establishment of a **Language Excellence and Communication Wing** at CMR Engineering College to enhance students' communication abilities, thereby improving their overall employability and professional success.

### **Objectives:**

- To develop students' proficiency in English language, focusing on grammar, vocabulary, reading, writing, listening, and speaking skills.
- To enhance technical communication abilities, including report writing, presentations, and email etiquette.
- To cultivate soft skills such as interpersonal communication, public speaking, group discussions, and interview techniques.
- To provide training for effective cross-cultural communication, preparing students for global work environments.
- To organize Club activities, workshops, seminars, and language labs that foster continuous learning and practical application of communication skills.

### **Key Activities:**

- **Language Labs:** Interactive sessions with language software and multimedia resources to improve language fluency and comprehension.
- **Club Activities:** Conducting various activities on every Saturday

- **Workshops & Seminars:** Regular events on public speaking, technical writing, and communication strategies conducted by experts and industry professionals.
- **Assessment:** Verbal training and evaluation of students' language skills.

The establishment of a **Language Excellence and Communication Wing** will empower engineering students at CMREC to meet the dynamic demands of the professional world. It will bridge the gap between technical expertise and communication competence, fostering well-rounded engineers who are ready to lead and innovate globally.

### **Language Excellence and Communication Wing - CMREC Internal Activities**

As integral components of the **Language Excellence and Communication Wing** at our college, a variety of activities are conducted regularly to enhance students' language proficiency, communication skills, and overall personal development. Through engaging all these activities students are encouraged to excel not only academically but also in their interpersonal and leadership abilities. This initiative aims to systematically strengthen students' language proficiency, communication abilities, emotional intelligence, and overall personality development.

#### **Major Initiatives under the Language Excellence and Communication Wing**

CREST (CMREC's Realm of English for Smart Technocrats) Club

CMREC Centre for Human Excellence

English Competency Development through Iamneo

CLIP – CMREC Language Improvement Programme

# **CREST (CMREC's Realm of English for Smart Technocrats)**

## **CLUB**

### **Introduction:**

While engineering education primarily focuses on technical skills; fostering creativity and critical thinking through literature and language is equally important for holistic student development. To encourage a culture of reading, writing, and creative expression, we have introduced a **Literary Club** CREST at CMR Engineering College.

The CREST- English Language Club at CMR Engineering College is a vibrant platform that nurtures the creative, critical, and communicative abilities of students. It is designed to enhance language proficiency, foster a love for literature, and encourage self-expression beyond the boundaries of technical learning. It acts as a bridge between academics and creativity, helping engineering students develop soft skills, critical thinking, and a global outlook, which are essential for their personal and professional growth. Through regular interactive sessions, the club provides opportunities for students to engage with literary works, contemporary issues, and cultural themes. It also invites Senior students and eminent speakers to inspire students with their knowledge and experience. The club conducts a wide range of literary activities to help the students to improve their public speaking, presentation, and writing skills, while also building confidence and teamwork.

**Motto: "Celebrating the Power of Language"**

### **Objectives of the CREST Club:**

1. Enhance Communication Skills – To develop students' proficiency in English language through speaking, reading, writing, and listening activities.
2. Promote Creative Expression – To encourage students to express their thoughts, emotions, and ideas through poetry, stories, essays, and drama.
3. Cultivate Critical Thinking – To nurture analytical and logical thinking through debates, group discussions, and literary analysis.
4. Foster a Love for Literature – To introduce students to classic and contemporary works of literature, inspiring appreciation of diverse cultures and ideas.

5. Build Confidence & Public Speaking Skills – To provide a platform for students to present themselves effectively in front of audiences.
6. Encourage Teamwork & Leadership – To organize collaborative events that instill organizational skills, leadership, and cooperation.
7. Support Academic & Professional Growth – To improve soft skills that are essential for academic excellence, interviews, and career advancement.
8. Organize Literary Events & Competitions – To conduct debates, quizzes, workshops, and cultural programs that promote talent and creativity.
9. Create a Platform for Interaction – To bring together students from different disciplines and provide opportunities for knowledge sharing.
10. Shape Holistic Personalities – To help students go beyond technical education and develop well-rounded personalities.

**List of Activities:**

1. Debates & Group Discussions– on current issues, technical topics, and social themes.
2. Public Speaking Sessions– extempore, JAM (Just a Minute), and speech competitions.
3. Creative Writing – short stories, essays, articles, blogs, and script writing.
4. Poetry Events – recitation, slam poetry, and original poem writing competitions.
5. Literary Quizzes – testing knowledge of literature, grammar, vocabulary, and general knowledge.
6. Book/Film Reviews – discussions on novels, plays, biographies, or movies with strong literary themes.
7. Drama & Skits – stage performances, role plays, and adaptations of famous works.
8. Storytelling Sessions – traditional tales, inspirational stories, or student-written narratives.
9. Word Games – spelling bee, crossword, scrabble, and vocabulary-building games.
10. Workshops & Guest Lectures – sessions on communication skills, creative writing, or motivational talks by authors, poets, or speakers.
11. Newsletter / Magazine Publication – preparing a student-led literary newsletter or magazine with creative contributions.

12. Elocution & Oratory Contests – speeches on inspiring personalities, social reforms, or technical innovation.
13. Spelling Bee Competitions – to improve vocabulary and spelling skills.
14. Vocabulary Builders – “Word of the Day” sessions or contests.
15. Language Games – dumb charades (literary edition), Pictionary, tongue twisters.
16. Creative Poster & Slogan Writing – on social, cultural, or environmental themes.
17. Essay Writing Contests – on technical, social, or cultural issues.
18. Role-Play Activities – enacting characters from novels, dramas, or real-life leaders.
19. Drama Appreciation – watching plays or movie adaptations of literature and analyzing them.
20. Letter & Email Writing Competitions – formal/informal formats, especially useful for placements.
21. Mock Press Conference – students act as celebrities/scientists/leaders and face “reporters.”
22. Creative Diary Writing – encouraging personal reflections and imaginative journaling.
23. News Reading / Anchoring Practice – improving diction and stage presence.
24. Skit/Street Play Competitions – on social awareness themes.
25. Proverb & Idiom Competitions – usage in speeches or storytelling.

The establishment of a **Literary Club** at CMR Engineering College will create an enriching environment that balances technical education with creative and intellectual growth. It will inspire students to explore literature, develop their communication skills, and express their unique voices, preparing them to become thoughtful and innovative engineers.

# **CMREC Centre for Human Excellence**

(Life-Building, Man-making, Character-Building and Nation-Building Education)

## **Introduction:**

Engineering education equips students with technical knowledge, but true excellence comes from holistic development that integrates emotional intelligence, ethical values, leadership qualities, and personal growth. To foster well-rounded professionals who can contribute meaningfully to society, we have established Centre for **Human Excellence** at CMR Engineering College.

## **Objectives:**

- To nurture the personal, emotional, and ethical growth of students alongside their technical education.
- To promote self-awareness, empathy, integrity, and resilience among students.
- To develop leadership skills, teamwork, and a sense of social responsibility.
- To encourage mindfulness, stress management, and mental well-being.
- To organize programs that enhances students' life skills, ethics, and community engagement.

## **Key Activities:**

- **Workshops and Seminars:** On topics like emotional intelligence, ethics in engineering, leadership, and stress management.
- **Community Service Initiatives:** Engaging students in social outreach programs to build empathy and social awareness.
- **Mindfulness and Wellness Programs:** Yoga, meditation sessions, and mental health awareness campaigns.
- **Leadership and Personality Development:** Activities to boost confidence, decision-making, and interpersonal skills.

**Benefits to Students:**

- Enhance emotional intelligence and ethical understanding.
- Improve interpersonal skills and teamwork.
- Greater resilience and ability to handle challenges.
- Balanced mental health and well-being.
- Preparation to become socially responsible and empathetic engineers.

The Centre for **Human Excellence** at CMR Engineering College will serve as a vital platform for students' comprehensive growth. By integrating personal and ethical development with academic learning, the wing will prepare students to excel not just as engineers, but as responsible, compassionate, and effective leaders of tomorrow.

**English Competency Development through Iamneo**

CMR Engineering College proposes an In-House training programme under **Language Excellence and Communication Wing** for the B.Tech students on "**English Competency Development through Iamneo platform**". Verbal ability refers to the capacity to understand, interpret and express ideas effectively through language. It encompasses various skills, including vocabulary building, sentence formation, grammar usage, reading comprehension and Basic communication. This verbal ability training is necessary for engineering students to develop effective communication skills, enhance their employability, and succeed in their careers. By incorporating verbal ability training, students can become more confident, articulate, and effective professionals.

## Verbal Ability and Communication Skills Topics

Sl.No	Verbal Ability Topics	Basic Communication Skills
1	Nouns, Adjectives, Articles, Prepositions.	Self-Introduction
2	Sentence structures, Sentence completion, Jumbled sentences.	Just A Minute, Extempore.
3	Subject and Verb Agreement	Non Verbal Communication- Body Language
4	Para Jumble and Para completion	News Paper Reading
5	Spotting Errors	Role plays
6	Word Formation, Synonyms, Antonyms, Idioms and Phrases.	Descriptions (People, places, objects events, graphs, charts, and diagrams)
7	Odd words, One word substitutions.	Time & Stress Management
8	Conditional Clauses	Public Speaking Strategies
9	Tenses, Gerunds and Model verbs.	Letter Writing and E-Mail Writing.
10	Correction of Sentences	Resume Writing/CV
11	Spelling Test	Group Discussion and Debate
12	Verbal Analogy	Interview Skills- Mock Interviews
13	Cloze test	Conflict Resolution
14	Reading Comprehension Practice and Testing	Cross-Cultural Communication
15	Active Listening Practice and Testing	TED Talks and Podcasts- Discussion

## **CLIP- CMREC LANGUAGE IMPROVEMENT PROGRAMME**

### **OBJECTIVES**

1. CLIP activities to be introduced in order to bridge the gap between education and employability.
2. Introducing neo methodologies of approaching communicative English.
3. To raise the standards of student performance and achievements, higher than ever before by implementing an English communicative curriculum with a student friendly practices.
4. To promote the professionalism among the students.
5. To personalize English Language learning with practical approach of interactive communicative methodologies.
6. To develop vocabulary and students ought to learn at least 300 words by the end of the programme.
7. To make the students express their views openly and confidently with English communication.
8. Upgrade the personality development skills of the students which will benefit them professionally and socially.
9. To shape the students as socio-friendly beings.

### **RECOMMENDED– CLIP ACTIVITIES**

#### **LISTENING:**

1. Conversations of Native speakers.
2. Installation of Radio apps in the mobiles – TED Talks
3. Listening to the speeches of successful personalities
4. Audio books

#### **SPEAKING:**

1. Impromptu
2. Image interpretation

3. Poster presentation
4. Corporate required presentation
5. Analyzing the current affairs
6. Critical appreciation of entertainment modes
7. Make a Speech

### **READING:**

1. Reading a text – To inculcate the personality development skills and social sense among the students, the following essays have been included to benefit and revamp the LSRW skills of pupil.
  - Good Bricks -Raja Gopala Chary  
(An extract- Three paragraphs)
  - Character is Destiny -Dr.Sarvepally Radhakrishnan  
(An extract- three paragraphs)
  - Forgetting an essay by Robert Lynd
  - An Art of Public Speaking – Dale Carnegie  
(An extract- One unit)
  - All about a Dog – A.G. Gardiner
  - The Blood, The Toil, Tears – Winston Churchill
  - The Speech of Swami Vivekananda at Chicago Religious Congress
  - The Last Leaf – O. Henry
  - The Jane Eyre/ Charlotte Bronte
2. Reading of News paper, Articles, Critical Essays, Short Stories.

### **WRITING:**

1. Creative Writing –
  - Poetry Writing
  - Script Writing
  - Essay Writing

2. Expansion of Sentence in to a Paragraph
3. Note Making and Note Taking
4. Cross Word
5. Building - Profile – Techniques
6. Professional Writing Skills

### **VOCABULARY BUILDING – GRAMMAR:**

1. Homonyms, Homophones, Homographs
2. Word Roots
3. Words Barrowed from Second Language in to English
4. Increase Your Word Power
5. Expressive Expressions
6. The Rhyming pair of Words
7. Don't say this! Say this!
8. Words often Confused
9. Words frequently mis spelt
10. Idioms
11. Common Errors
12. Masculine – Feminine
13. Diminutives

### **MISCELLENEOUS**

1. Quick Codes Timely Timed
2. Personality Problem – Your Personality colours yours Writings
3. Expansion of Proverbs
4. Book Talk

### **SUGGESTIVE PERSONALITY DEVELOPMENT – BOOKS**

- The let them theory / Mel Robbins

- The hard thing about hard things/ Ben Horowitz
- Ikigai/ Hector Garcia and Frances Miralles
- Atomic Habits/ James Clear