OFFICE OF THE PRINCIPAL

Notification Ref. No.: CMREC/ GREEN MITRA CELL/2026-27/01

Date: 14-11-2026

Sub: Establishment of Green Mitra Cell – Constitution of Committee – Reg.

With the objective of promoting environmental sustainability, ecological responsibility and environmental consciousness among the campus community, **CMR Engineering College (CMREC)** hereby establishes the **GREEN MITRA CELL** with effect from the academic year 2026–27.

The Green Mitra Cell is envisioned as an institutional initiative to develop a clean, green, eco-friendly and sustainable campus by encouraging students, faculty members and staff to actively participate in environmental protection, conservation of natural resources, biodiversity preservation, waste management and sustainable development practices.

The Cell shall undertake various environmental initiatives, awareness programmes, sustainability campaigns and community outreach activities to inculcate environmental responsibility among students and employees. It shall also promote sustainable practices in alignment with the principles of environmental conservation and the United Nations Sustainable Development Goals (SDGs).

Accordingly, the **Green Mitra Cell** is hereby established with the following objectives, organisational structure, roles and responsibilities.

1. Objectives of the Green Mitra Cell

The major objectives of the Green Mitra Cell are:

1. To promote a clean, green, eco-friendly and environmentally sustainable campus.
2. To encourage tree plantation, green landscaping and biodiversity conservation.
3. To create awareness and promote the conservation of water and energy resources.
4. To implement and encourage plastic-free campus initiatives and reduce the use of single-use plastics.
5. To promote waste segregation, recycling, reuse and scientific waste management practices.

6. To encourage responsible disposal and management of electronic waste (e-waste).
7. To promote renewable energy, energy efficiency and environmentally sustainable technologies.
8. To organise environmental awareness programmes, seminars, workshops, rallies and cleanliness campaigns.
9. To encourage students to participate in environmental protection activities and community outreach programmes.
10. To promote sustainable consumption, responsible resource utilisation and eco-friendly practices.
11. To undertake initiatives contributing towards the United Nations Sustainable Development Goals (SDGs), particularly SDG 6 (Clean Water and Sanitation), SDG 7 (Affordable and Clean Energy), SDG 11 (Sustainable Cities and Communities), SDG 12 (Responsible Consumption and Production), SDG 13 (Climate Action) and SDG 15 (Life on Land).
12. To develop environmental consciousness and a sense of responsibility towards protecting nature among students and employees.

2. Organisational Structure and Composition

The following committee is hereby constituted to plan, coordinate, implement and monitor the environmental sustainability initiatives of the Green Mitra Cell.

S. No.	Name	Designation	Role
1	Dr. M. Ashok	Principal	Chairperson
2	Dr. B. Krishnaveni	Asst. Professor H&S	Coordinator
3	Mrs. P. Bhargavi	Asst. Professor CSE (DS)	Co-Coordinator
4	Mr. Y. Sampath Kumar	Asst. Professor CSE (AI&ML)	Member
5	Mr. Aravind Kumar	Assistant Professor CSE	Member
6	Mr. D. Sounder	Assistant Professor ECE	Member
7	Mr. N. Hemanth	Student Representative - ECE	Green Mitra Ambassadors
8	Mr. D. Vishal	Student Representative - CSM	Green Mitra Ambassadors
9	Ms. Neha Priya	Student Representative - EVL	Green Mitra Ambassadors
10	Ms. Sree Nithya	Student Representative - CSE	Green Mitra Ambassadors
11	Ms. Deeksha	Student Representative - CSD	Green Mitra Ambassadors

The Chairperson (Principal) shall provide overall institutional guidance and support for the activities of the Cell. The Coordinator shall be responsible for planning, organising and monitoring the activities, with the support of the Co-Coordinator and other committee members.

3. Roles and Responsibilities of the Green Mitra Cell

The Green Mitra Cell shall undertake the following responsibilities:

1. Prepare and implement an annual action plan for environmental sustainability and green campus development.
2. Organise regular environmental awareness programmes and green campus activities.
3. Coordinate tree plantation drives, campus cleanliness programmes and biodiversity conservation initiatives.
4. Promote water conservation, rainwater harvesting and responsible utilisation of water resources.
5. Encourage energy conservation, energy-efficient practices and the adoption of renewable energy technologies.
6. Promote waste segregation at source, recycling, reuse and responsible waste disposal.
7. Create awareness about reducing plastic consumption and maintaining a plastic-free campus.
8. Coordinate with relevant departments and campus maintenance teams for the implementation of environmental initiatives.
9. Encourage students to undertake environmental projects, innovations and community outreach activities.
10. Monitor the progress and effectiveness of green initiatives implemented across the campus.
11. Identify opportunities for collaboration with environmental organisations, government agencies, NGOs and sustainability experts.
12. Maintain proper documentation and records of all activities and initiatives undertaken by the Cell.

4. Major Activities and Programmes

The Green Mitra Cell shall organise and promote activities under the following thematic areas:

A. Green Campus and Biodiversity

- Tree plantation and sapling distribution programmes.
- Development and maintenance of green spaces and gardens.
- Biodiversity awareness and conservation programmes.
- Campus cleanliness and beautification drives.

B. Water Conservation

- Awareness programmes on water conservation.
- Promotion of rainwater harvesting and groundwater recharge.
- Water audit and monitoring of water consumption.
- Initiatives to minimise water wastage on campus.

C. Energy Conservation

- Awareness campaigns on energy conservation.
- Promotion of LED lighting and energy-efficient equipment.
- Encouragement of renewable energy utilisation.
- Energy conservation drives and energy audit initiatives.

D. Waste Management

- Promotion of waste segregation at source.
- Awareness programmes on the 3Rs – Reduce, Reuse and Recycle.
- E-waste collection and responsible disposal programmes.
- Promotion of composting and organic waste management.
- Reduction of single-use plastics and plastic-free campus initiatives.

E. Environmental Awareness and Community Outreach

- Celebration of World Environment Day, Earth Day and other environmental observances.
- Environmental awareness rallies, seminars and workshops.
- Poster presentations, slogan competitions and environmental quizzes.
- Community cleanliness and environmental protection campaigns.
- Student-led sustainability projects and awareness initiatives.

F. Sustainable Development and Innovation

- Promotion of sustainable technologies and eco-friendly innovations.
- Student projects relating to renewable energy and environmental protection.
- Awareness of climate change and carbon footprint reduction.
- Initiatives supporting the United Nations Sustainable Development Goals.

5. Implementation and Monitoring Mechanism

For the effective implementation of the objectives of the Green Mitra Cell, the following mechanism shall be adopted:

1. **Annual Action Plan:** The Coordinator shall prepare an annual action plan at the beginning of every academic year in consultation with the committee members and submit it to the Principal for approval.

2. **Monthly Activities:** The Cell shall organise at least one environmental awareness or green campus activity every month.

3. **Departmental Participation:** Each department shall nominate faculty and student representatives to coordinate and implement environmental activities at the departmental level.

4. **Green Mitra Ambassadors:** Student representatives shall function as Green Mitra Ambassadors and motivate their fellow students to participate in environmental initiatives.

5. **Monitoring of Green Initiatives:** The Cell shall periodically monitor the implementation of tree plantation, waste management, water conservation, energy conservation and other sustainability initiatives.

6. **External Collaboration:** The Cell may collaborate with environmental organisations, NGOs, government agencies and subject experts for conducting specialised programmes, subject to institutional approval.

7. **Documentation and Reporting:** All activities shall be supported by documentary evidence, including circulars, attendance sheets, photographs, activity reports, participation records and feedback.

8. **Periodic Review:** The Coordinator shall periodically review the progress of the activities and submit status reports to the Principal.

9. **Annual Report:** A consolidated annual report highlighting activities conducted, achievements, environmental initiatives, student participation and future action plans shall be submitted to the Principal.

6. Responsibilities of the Committee Members

- **Chairperson:** Provide overall institutional guidance, encouragement and support for the environmental sustainability initiatives of the Cell.
- **Coordinator:** Prepare the annual action plan, organise meetings, coordinate activities, monitor implementation and submit periodic and annual reports.
- **Co-Coordinator:** Assist the Coordinator in planning, organising and implementing the activities of the Cell.
- **Members:** Coordinate departmental activities, encourage faculty participation and facilitate the implementation of green initiatives within their respective departments.
- **Green Mitra Ambassadors:** Create environmental awareness among students, mobilise student participation and coordinate student-led environmental activities.

7. General Instructions

1. All Heads of Departments shall nominate suitable faculty and student representatives and extend necessary cooperation for the effective functioning of the Cell.
2. All faculty members, non-teaching staff and students are encouraged to actively participate in the environmental initiatives organised by the Cell.
3. The Cell shall coordinate with the administrative and maintenance departments for the effective implementation of green campus practices.
4. All departments shall encourage students to undertake projects and activities relating to environmental sustainability and resource conservation.
5. The Cell may invite external experts and establish collaborations with environmental organisations, subject to institutional approval.
6. Any changes in the composition of the committee shall be made with the approval of the Principal.

The **Green Mitra Cell** shall come into effect from the date of this notification and shall function under the overall guidance of the Principal until further orders. All concerned are hereby instructed to extend their cooperation and actively participate in the activities of the Green Mitra Cell to achieve the institutional vision of developing an environmentally responsible and sustainable campus. Let us collectively work towards **"A Greener Campus, A Cleaner Environment and a Sustainable Future."**

PRINCIPAL
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